DELL

15¢

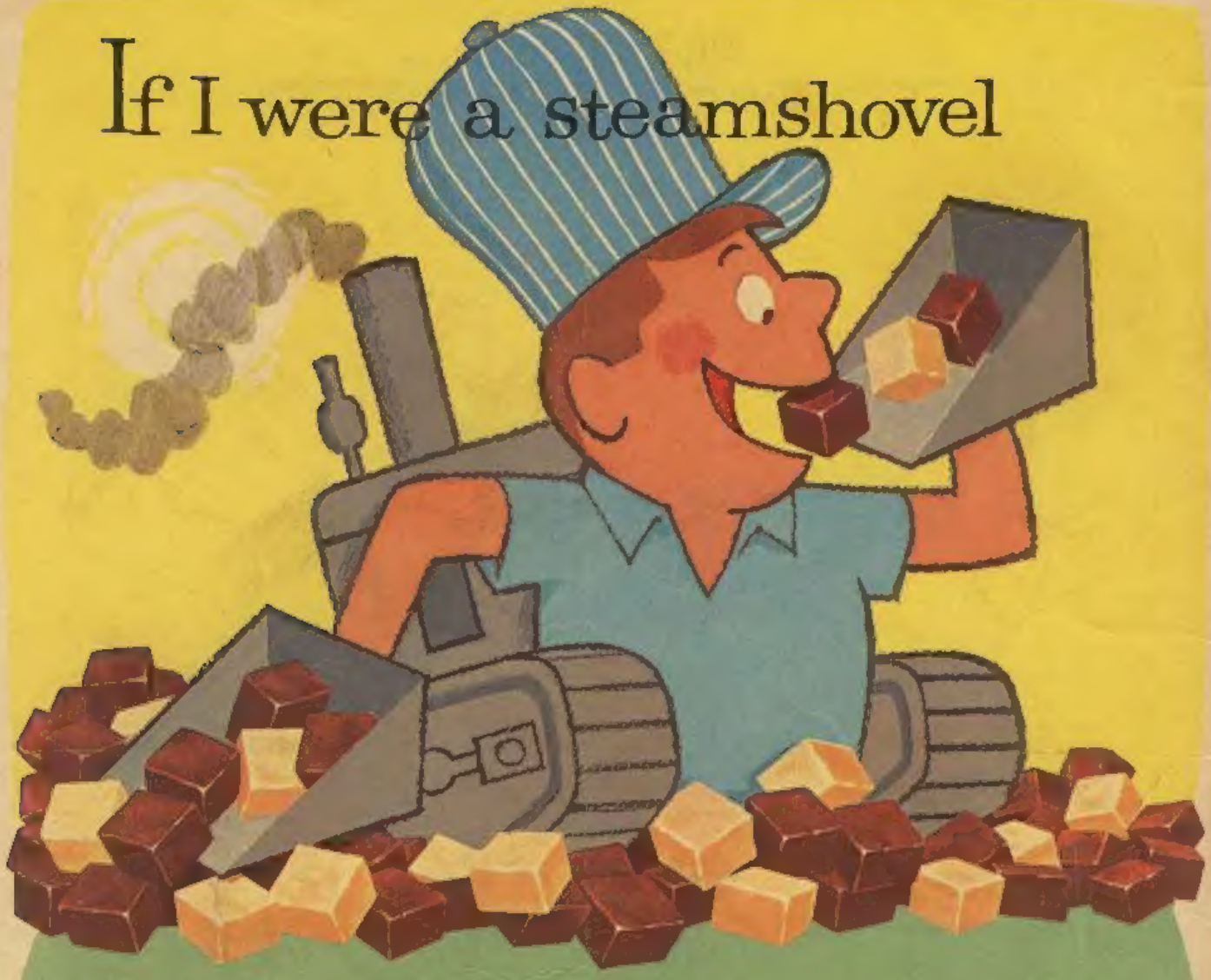
# Looney Tunes

MAY

PRIZES — PRIZES — PRIZES!

Announcing Big Dell Comics Contest!

# If I were a steamshovel



## I'd use both hands to scoop up Kraft Fudgies (both kinds - Chocolate and Vanilla)

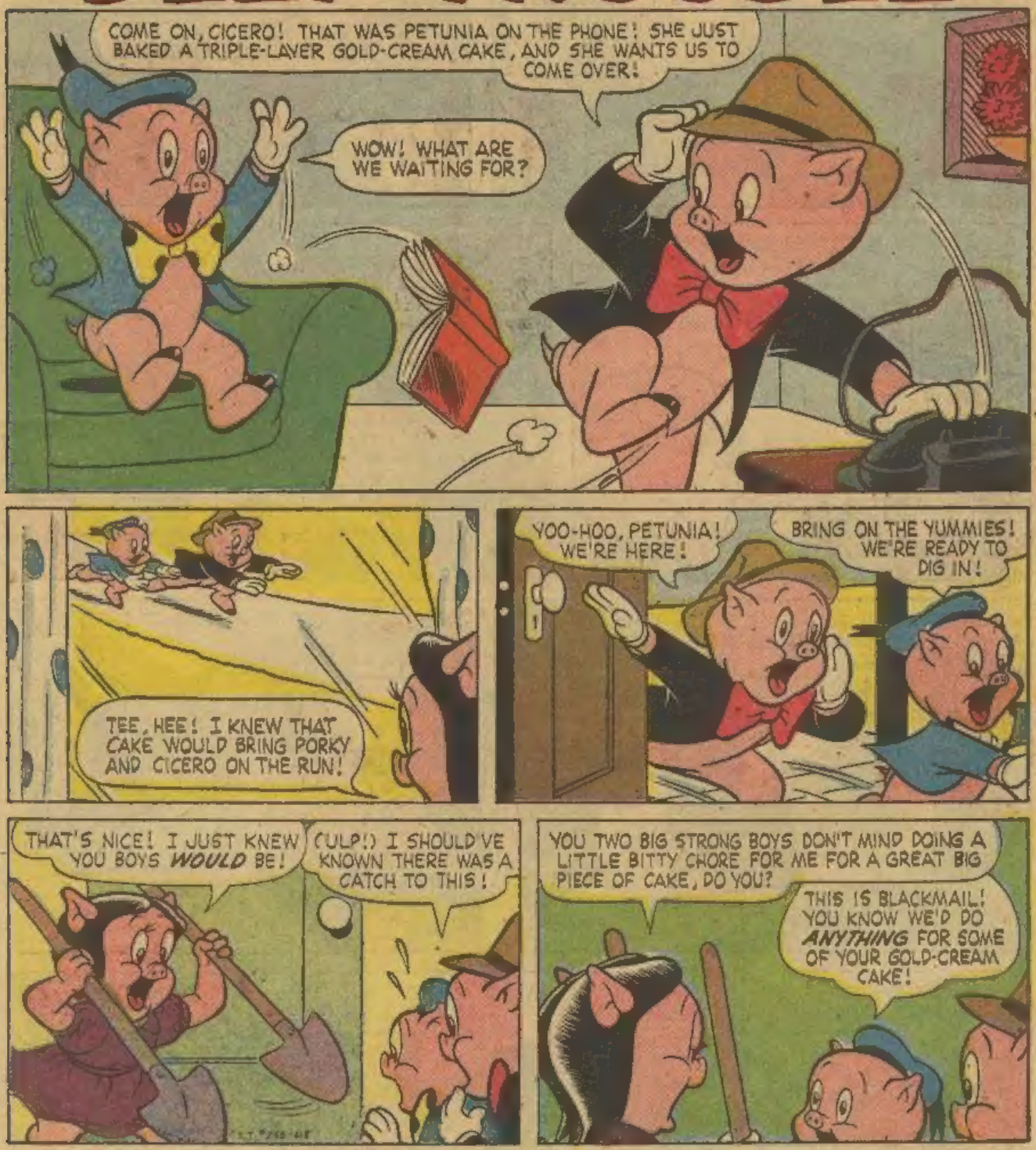
**You'll dig 'em the most!** They're creamy smooth and just busting with energy. In bars of six, or ask Mom to buy the big bag—you get a lot of candy for your money either way!

## Kraft makes Fudgies like Kraft makes everything - and that's good!

*See Perry Como's "Kraft Music Hall," NBC-TV, Wednesday nights*

# PORKY PIG

# DEEP TROUBLE


COME ON, CICERO! THAT WAS PETUNIA ON THE PHONE! SHE JUST BAKED A TRIPLE-LAYER GOLD-CREAM CAKE, AND SHE WANTS US TO COME OVER!
WOW! WHAT ARE WE WAITING FOR?
TEE, HEE! I KNEW THAT CAKE WOULD BRING PORKY AND CICERO ON THE RUN!
YOO-HOO, PETUNIA! WE'RE HERE!
BRING ON THE YUMMIES! WE'RE READY TO DIG IN!
THAT'S NICE! I JUST KNEW YOU BOYS WOULD BE!
(ULP!) I SHOULD'VE KNOWN THERE WAS A CATCH TO THIS!
YOU TWO BIG STRONG BOYS DON'T MIND DOING A LITTLE BITTY CHORE FOR ME FOR A GREAT BIG PIECE OF CAKE, DO YOU?
THIS IS BLACKMAIL! YOU KNOW WE'D DO ANYTHING FOR SOME OF YOUR GOLD-CREAM CAKE!

POSTMASTER: Please send notice on Form 3579 to 321 West 44th Street, New York 36, N. Y.
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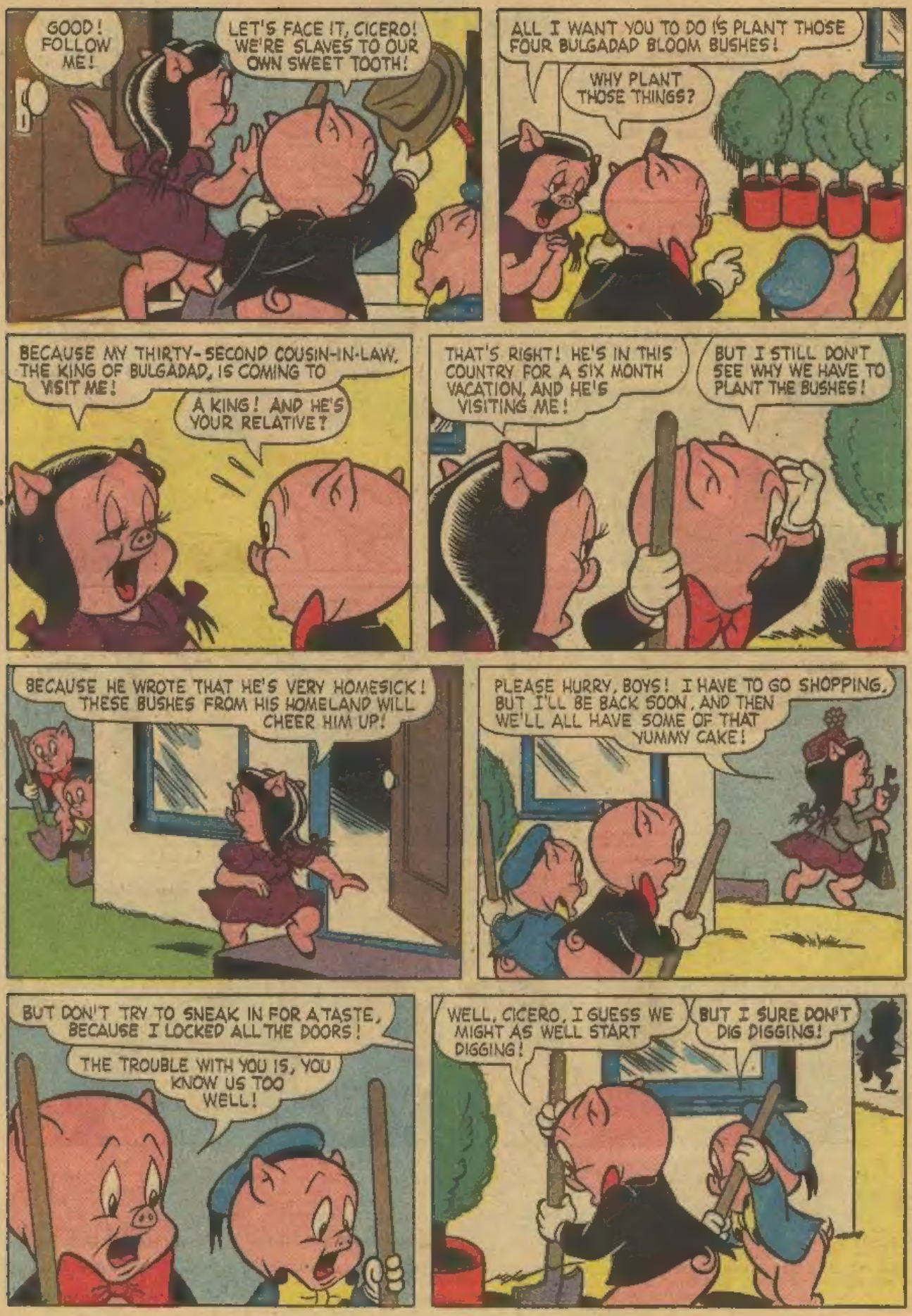
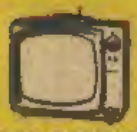

GOOD! FOLLOW ME!
LET'S FACE IT, CICERO! WE'RE SLAVES TO OUR OWN SWEET TOOTH!
ALL I WANT YOU TO DO IS PLANT THOSE FOUR BULGADAD BLOOM BUSHES!
WHY PLANT THOSE THINGS?
BECAUSE MY THIRTY-SECOND COUSIN-IN-LAW, THE KING OF BULGADAD, IS COMING TO VISIT ME!
A KING! AND HE'S YOUR RELATIVE?
THAT'S RIGHT! HE'S IN THIS COUNTRY FOR A SIX MONTH VACATION, AND HE'S VISITING ME!
BUT I STILL DON'T SEE WHY WE HAVE TO PLANT THE BUSHES!
BECAUSE HE WROTE THAT HE'S VERY HOMESICK! THESE BUSHES FROM HIS HOMELAND WILL CHEER HIM UP!
PLEASE HURRY, BOYS! I HAVE TO GO SHOPPING, BUT I'LL BE BACK SOON, AND THEN WE'LL ALL HAVE SOME OF THAT YUMMY CAKE!
BUT DON'T TRY TO SNEAK IN FOR A TASTE, BECAUSE I LOCKED ALL THE DOORS!
THE TROUBLE WITH YOU IS, YOU KNOW US TOO WELL!
WELL, CICERO, I GUESS WE MIGHT AS WELL START DIGGING!
BUT I SURE DON'T DIG DIGGING!

# WIN JET TO HOLLYWOOD !

Yes, boys and girls, you and your family (up to 4) will fly to Hollywood and back by JET. You'll stay at a famous hotel. Dine with the stars. Visit the TV and movie studios. Meet stars like THE RIFLEMAN, PALADIN, MAVERICK. You'll spend a day at fabulous Disneyland. And as a special bonus, YOU CAN APPEAR ON A TV SHOW AND GET PAID FOR IT! PLUS 500 DOLLARS IN CASH FOR SPENDING MONEY! AND 3000 RUNNERUP PRIZES



4 RCA PORTABLE TV SETS

20 AMERICAN TRAMPOLINES

WIN

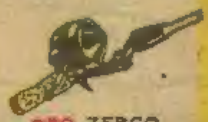
100 SCHWINN BICYCLES (BOY'S OR GIRL'S)

150 BELL TRANSISTOR RADIOS

200 TONKA TRAILER AND TRUCK SETS (2 trucks, 4 trailers)

WIN

500 RAWLINGS BASEBALL GLOVES, contributed by Topps Chewing Gum.



250 ZEBCO FISHING RODS AND REELS

500 COX MOTOR-DRIVEN PLANES

WIN

PLUS 1275 SUBSCRIPTIONS TO DELL COMICS!

100 RUSHTON STUFFED ANIMAL SETS

50 DAISY TARGET SPECIAL

100 WHIMSIES DOLLS

# 3000-PRIZE DELL COMICS CONTEST

OFFICIAL
3000-PRIZE DELL COMICS
CONTEST

## ENTRY BLANK

### HERE ARE THE EASY RULES

1. Just tell us in 25 words or less who your favorite DELL COMIC character is and why.
2. Cut off the top strips of two DELL COMIC covers. Be sure the strip includes the name of the comic and the new Dell Trade Mark.
3. Enter as many times as you like. The more entries, the more chances to win. Use this coupon or a reasonable facsimile for each entry, but be sure to include two cover strips with each.

PLEASE PRINT!

My favorite Dell Comic Character is _____

because (Finish this sentence in 25 words or less. Use separate sheet of paper if necessary)

_____

_____

Name _____ Boy or Girl _____ Age _____

Address _____

City _____ Zone _____ State _____

4. The DELL COMICS CONTEST closes at midnight, June 30, 1961. All entries must be postmarked before then to be eligible. Prizewinners will be notified by mail.
5. Entries will be judged by Advertising Distributors of America. Winners will be judged on the basis of originality, understanding of characters and clarity of thought. All entries become the property of Dell Publishing Co., Inc.
6. Anyone living within the continental limits of the U.S. (including Alaska and Hawaii), or in Canada may enter—excepting employees of Dell Publishing Co., Inc., its affiliates or their families. Contest is subject to Federal, State and Local regulations.
7. Mail entries to: DELL COMICS CONTEST
P.O. Box 57
New York 46, N.Y.

SEE CENTER PAGES FOR THE GRAND OPENING OF THE DELL TRADING POST!

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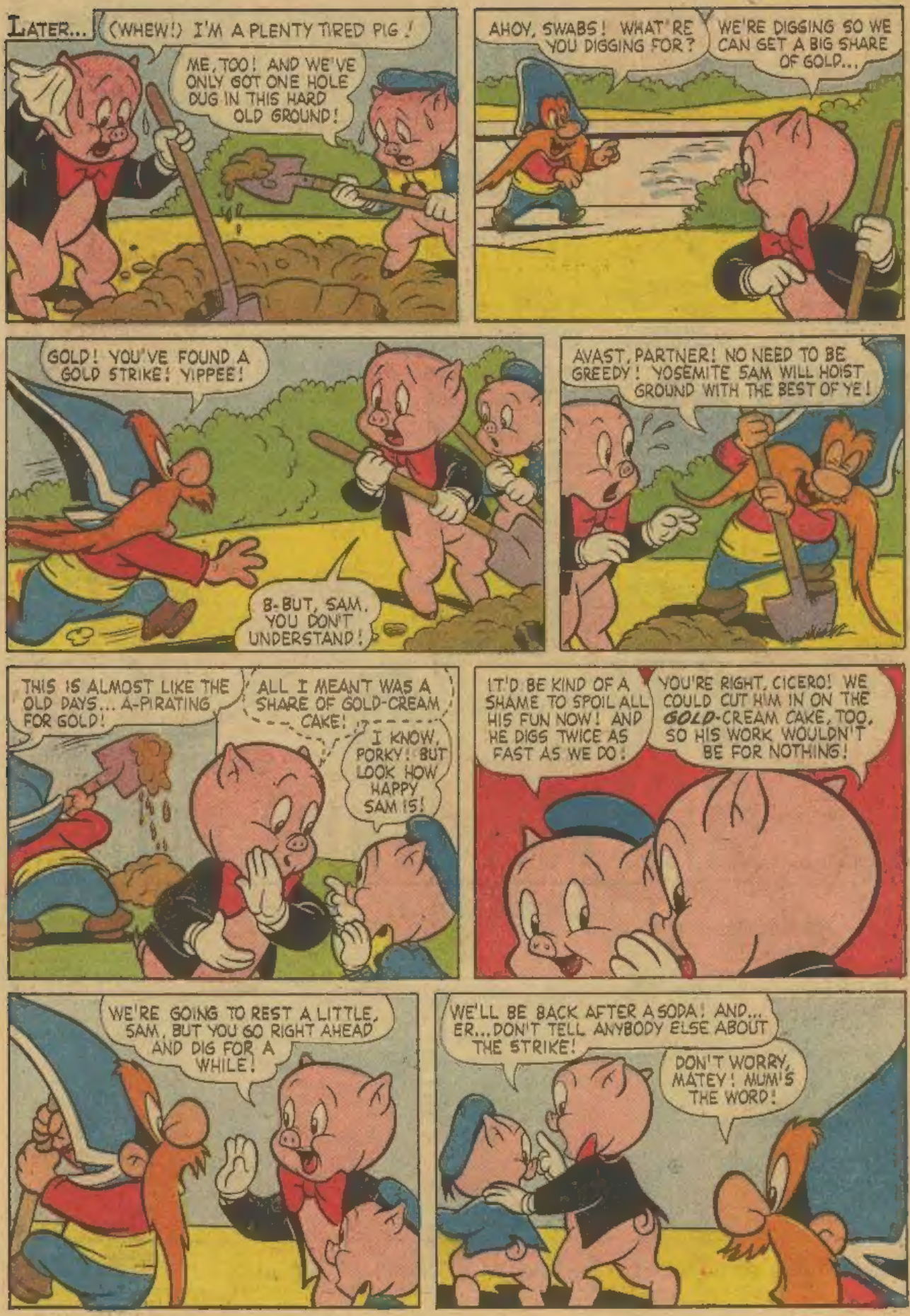
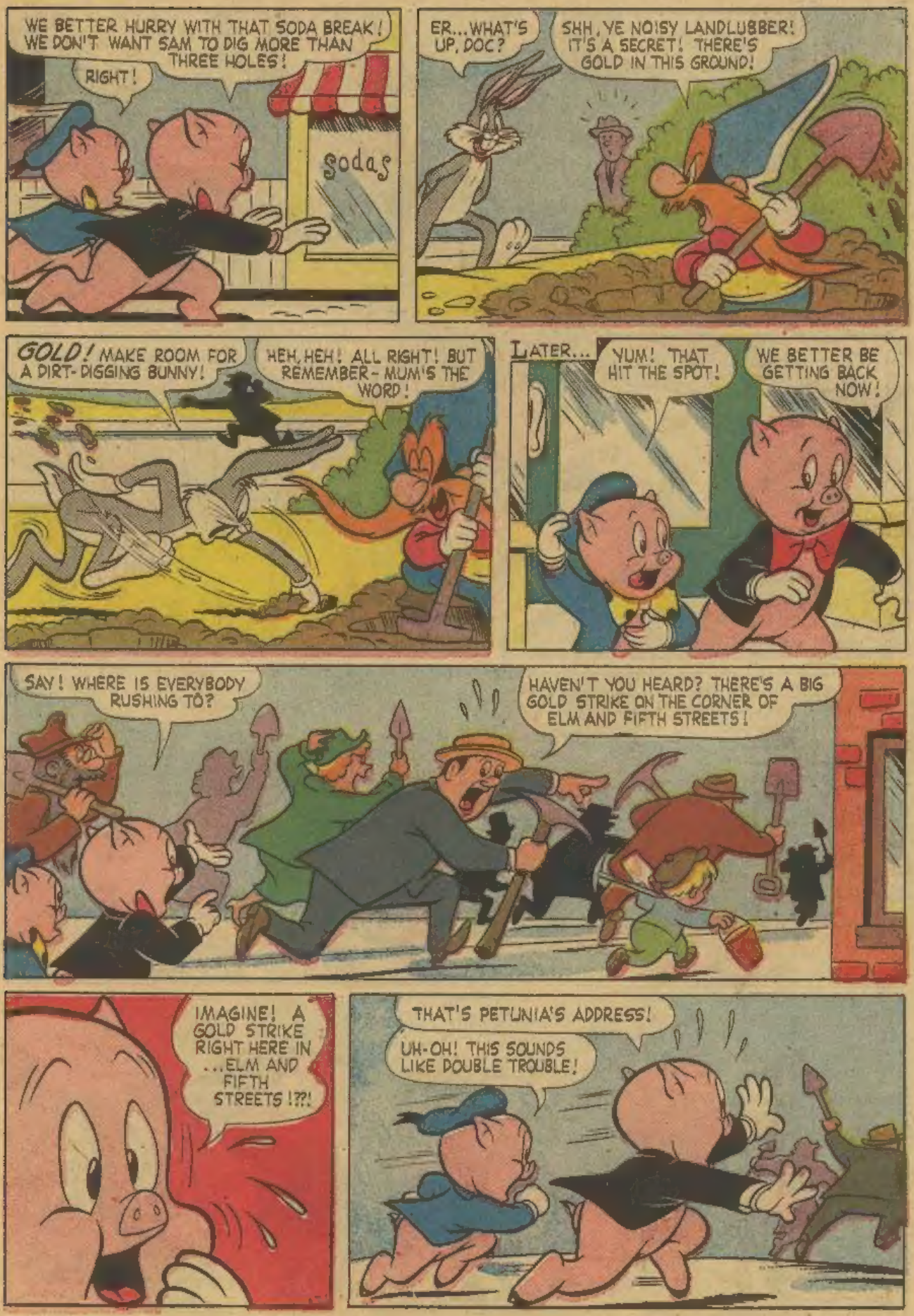
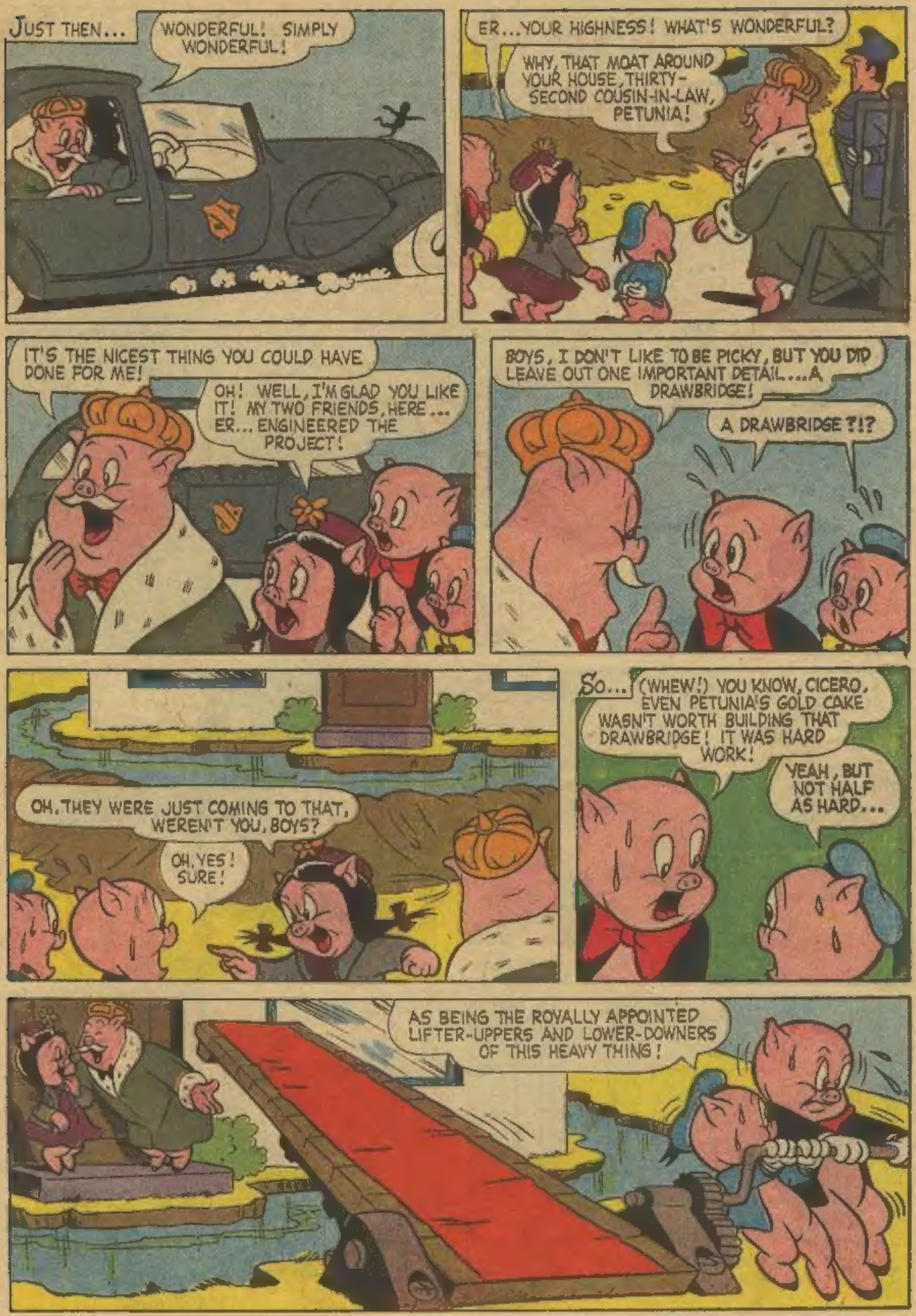

LATER...
(WHEW!) I'M A PLENTY TIRED PIG!
ME, TOO! AND WE'VE ONLY GOT ONE HOLE DUG IN THIS HARD OLD GROUND!
AHOY, SWABS! WHAT'RE YOU DIGGING FOR?
WE'RE DIGGING SO WE CAN GET A BIG SHARE OF GOLD...
GOLD! YOU'VE FOUND A GOLD STRIKE! YIPPEE!
B-BUT, SAM, YOU DON'T UNDERSTAND!
AVAST, PARTNER! NO NEED TO BE GREEDY! YOSEMITE SAM WILL HOIST GROUND WITH THE BEST OF YE!
THIS IS ALMOST LIKE THE OLD DAYS... A-PIRATING FOR GOLD!
ALL I MEANT WAS A SHARE OF GOLD-CREAM CAKE!
I KNOW, PORKY! BUT LOOK HOW HAPPY SAM IS!
IT'D BE KIND OF A SHAME TO SPOIL ALL HIS FUN NOW! AND HE DIGS TWICE AS FAST AS WE DO!
YOU'RE RIGHT, CICERO! WE COULD CUT HIM IN ON THE GOLD-CREAM CAKE, TOO, SO HIS WORK WOULDN'T BE FOR NOTHING!
WE'RE GOING TO REST A LITTLE, SAM, BUT YOU GO RIGHT AHEAD AND DIG FOR A WHILE!
WE'LL BE BACK AFTER A SODA! AND... ER... DON'T TELL ANYBODY ELSE ABOUT THE STRIKE!
DON'T WORRY, MATEY! MUM'S THE WORD!

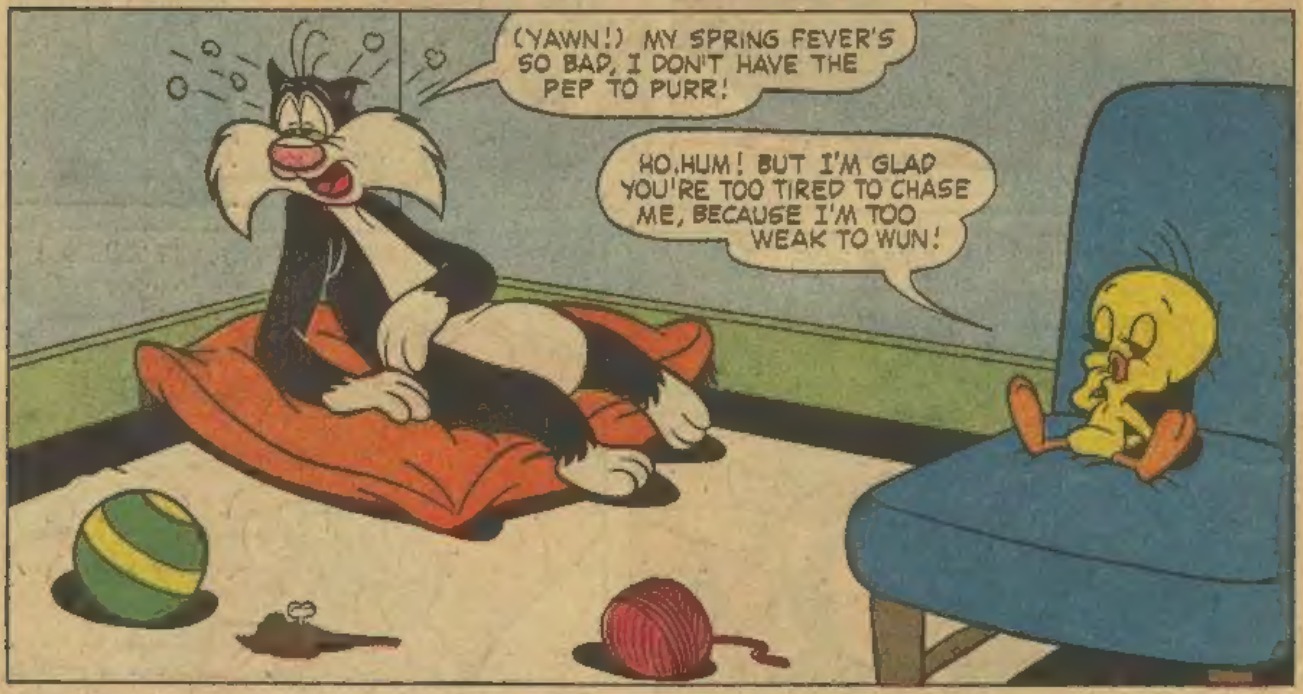

WE BETTER HURRY WITH THAT SODA BREAK! WE DON'T WANT SAM TO DIG MORE THAN THREE HOLES!
RIGHT!
SODAS
ER... WHAT'S UP, DOC?
SHH, YE NOISY LANDLUBBER! IT'S A SECRET! THERE'S GOLD IN THIS GROUND!
GOLD! MAKE ROOM FOR A DIRT-DIGGING BUNNY!
HEH, HEH! ALL RIGHT! BUT REMEMBER - MUM'S THE WORD!
LATER...
YUM! THAT HIT THE SPOT!
WE BETTER BE GETTING BACK NOW!
SAY! WHERE IS EVERYBODY RUSHING TO?
HAVEN'T YOU HEARD? THERE'S A BIG GOLD STRIKE ON THE CORNER OF ELM AND FIFTH STREETS!
IMAGINE! A GOLD STRIKE RIGHT HERE IN ...ELM AND FIFTH STREETS!?!!
THAT'S PETUNIA'S ADDRESS!
UH-OH! THIS SOUNDS LIKE DOUBLE TROUBLE!

EEEEEEK! MY YARD! IT'S GONE!
YIPE!
HEY! I STRUCK SOMETHING!
YOU STRUCK WATER, YOU SIMPERING SWAB!
LET'S GET OUT OF HERE BEFORE WE'RE DROWNED!
AHOY, MATEY! SET YOUR SAIL FOR A SHIPLOAD OF FUN...YE'VE GOT WATER!
(ULP!) S-SOME FUN!
SO! YOU TWO ARE RESPONSIBLE FOR THIS MESS!
BUT, PETUNIA, I CAN EXPLAIN...
BOOO...HOOO...EVERYTHING IS RUINED! MY KINGLY RELATIVE WILL NEVER...(SOB!)...
NOW, NOW, PETUNIA! PLEASE DON'T CRY— WE'LL FIX EVERYTHING!
YOU'VE FIXED EVERYTHING ALREADY, PORKY PIG! I DON'T EVER WANT TO SEE YOU AGAIN!

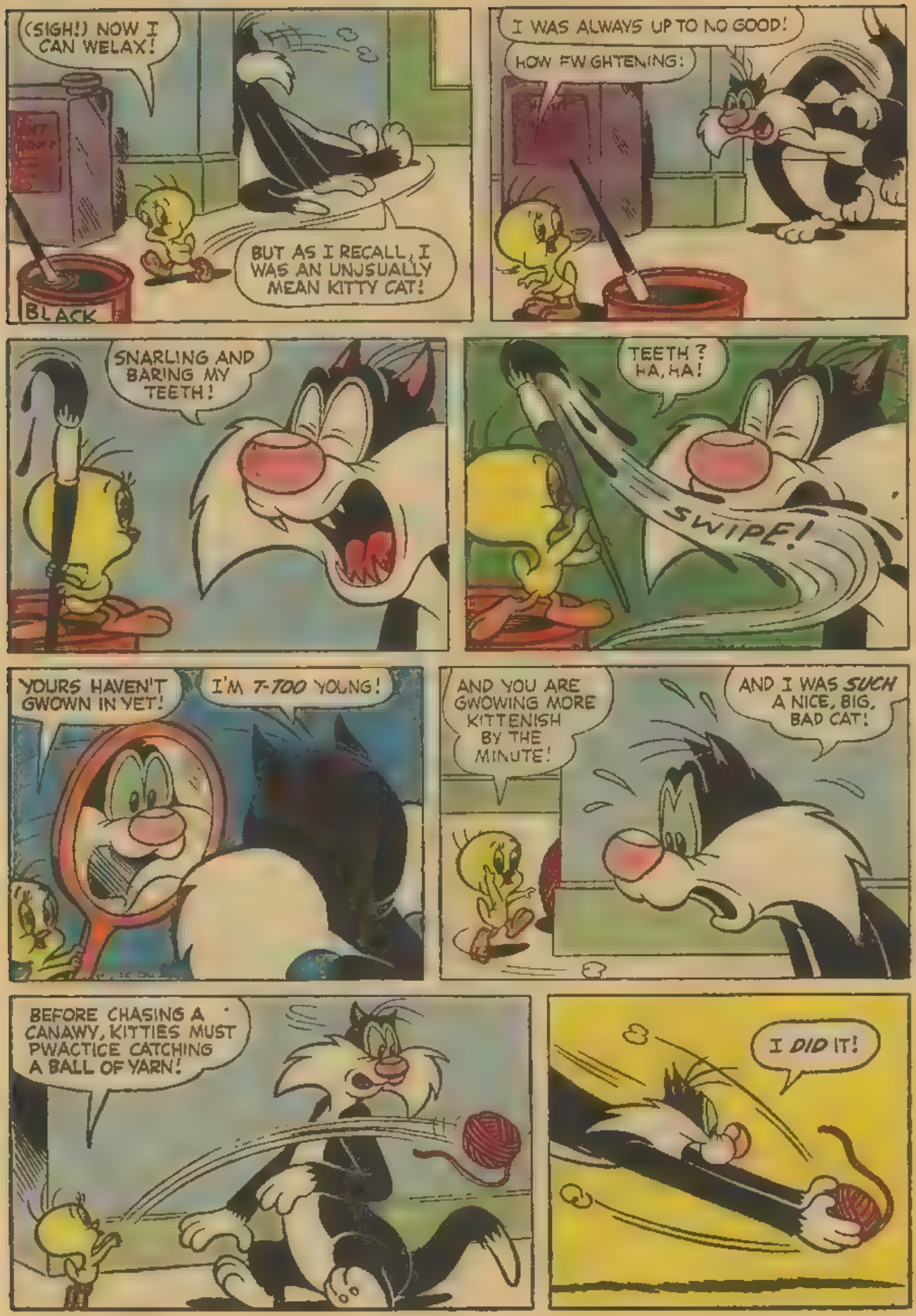

JUST THEN...
WONDERFUL! SIMPLY WONDERFUL!
ER...YOUR HIGHNESS! WHAT'S WONDERFUL?
WHY, THAT MOAT AROUND YOUR HOUSE, THIRTY-SECOND COUSIN-IN-LAW, PETUNIA!
IT'S THE NICEST THING YOU COULD HAVE DONE FOR ME!
OH! WELL, I'M GLAD YOU LIKE IT! MY TWO FRIENDS, HERE... ER... ENGINEERED THE PROJECT!
BOYS, I DON'T LIKE TO BE PICKY, BUT YOU DID LEAVE OUT ONE IMPORTANT DETAIL...A DRAWBRIDGE!
A DRAWBRIDGE?!?
OH, THEY WERE JUST COMING TO THAT, WEREN'T YOU, BOYS?
OH, YES! SURE!
So...
(WHEW!) YOU KNOW, CICERO, EVEN PETUNIA'S GOLD CAKE WASN'T WORTH BUILDING THAT DRAWBRIDGE! IT WAS HARD WORK!
YEAH, BUT NOT HALF AS HARD...
AS BEING THE ROYALLY APPOINTED LIFTER-UPPERS AND LOWER-DOWNERS OF THIS HEAVY THING!

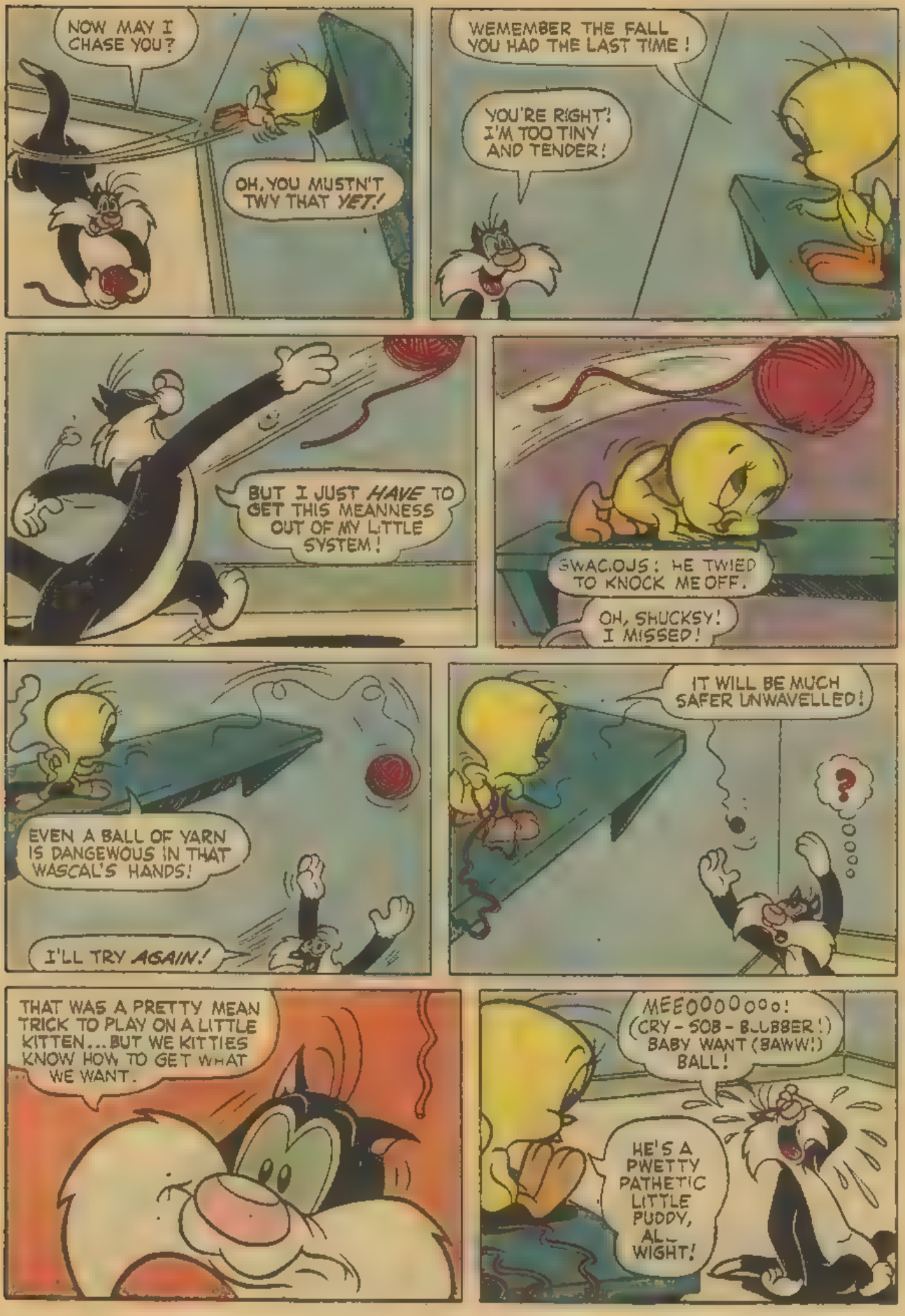
# TWEETY and SYLVESTER

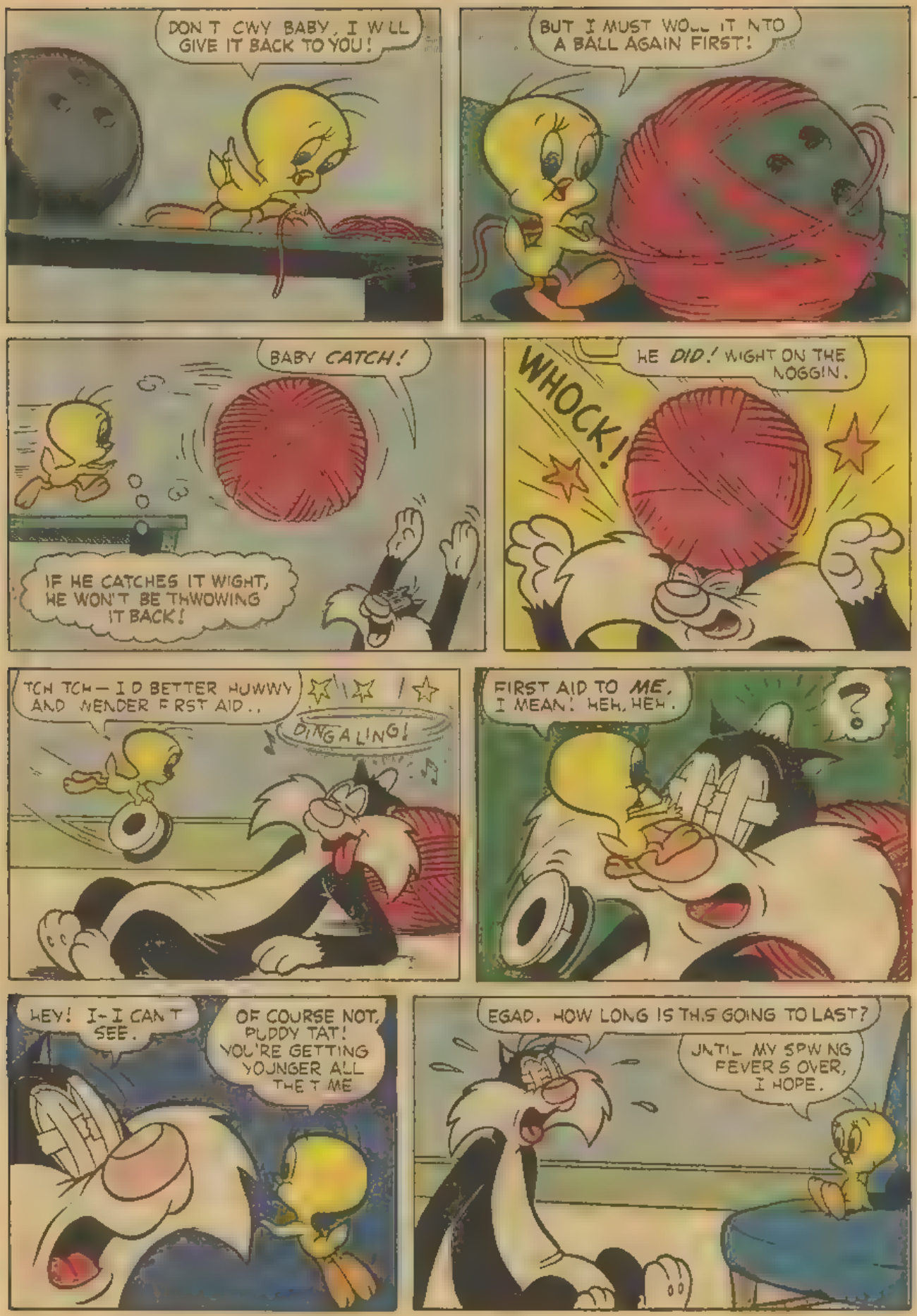
# SPRING FERVOR


(YAWN!) MY SPRING FEVER'S SO BAD, I DON'T HAVE THE PEP TO PURR!
HO.HUM! BUT I'M GLAD YOU'RE TOO TIRED TO CHASE ME, BECAUSE I'M TOO WEAK TO WUN!

THANK GOODNESS, I HAD THE STWENGTH TO GET OUT OF HIS WEACH!
SNORT, THAT STUFF BRINGS OUT THE W LDCAT IN ME.
GWACIOUS. HE CAN JUMP AS HIGH AS I CAN FLY!
I FEEL AS YOUNG AND PEPPY AS A KITTEN!
I MUST HOWNY!
AW, POOR PUDDY TAT FALL DOWN! HEH, HEH.
THUD!
THIS OLD PHOTOGWAPH GIVES ME AN IDEA!
BONG! BONG!
I'LL STICK IT IN THE MIWWOR!
LOOK IN THE MIWWOR, PUDDY TAT! YOU HAVE WETURNED TO YOUR KITTEN HOOD!
AWK! I TOOK TOO MUCH OF THAT TONIC!
YOU WEAL ZE, OF COURSE, BABY KITTENS DON T CHASE POOR LITTLE CANAW ES!
RIGHT. K TTIES ARE GENTLE AND NICE.

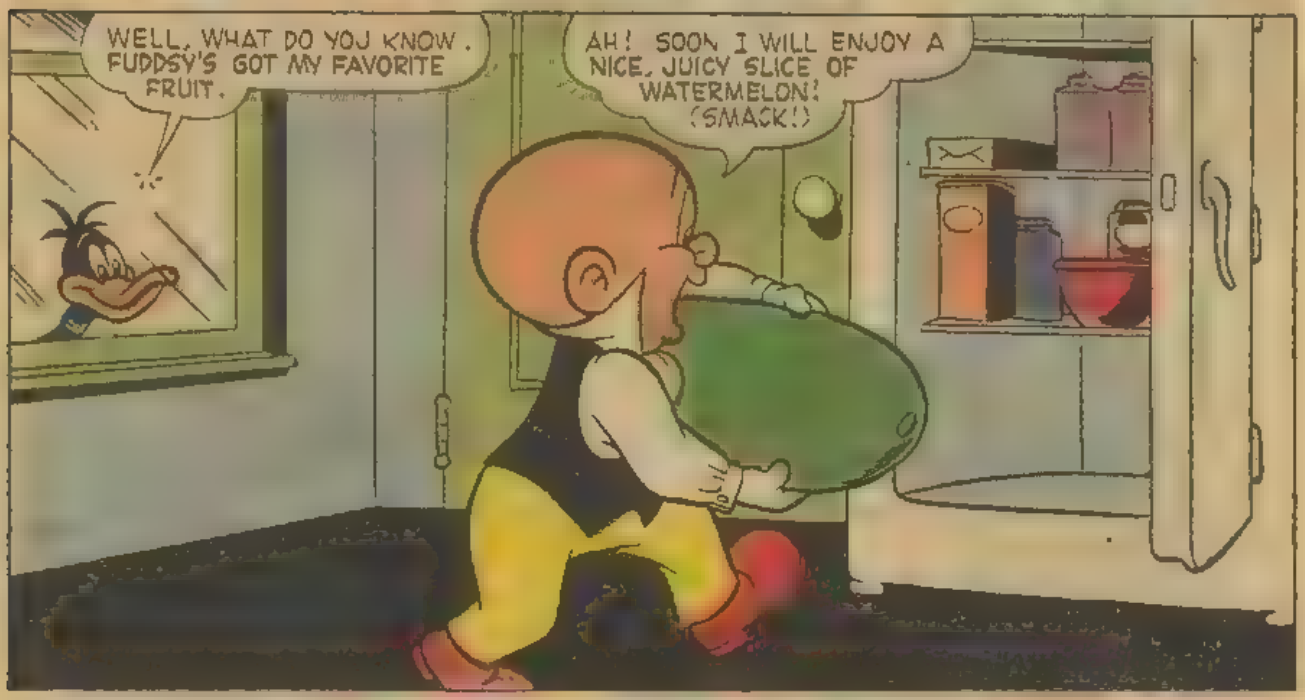

(SIGH!) NOW I CAN WELAX!
BUT AS I RECALL, I WAS AN UNUSUALLY MEAN KITTY CAT!
BLACK
I WAS ALWAYS UP TO NO GOOD!
HOW FW GHTENING!
SNARLING AND BARING MY TEETH!
TEETH? HA, HA!
SWIPE!
YOURS HAVEN'T GWOWN IN YET!
I'M *T-TOO* YOUNG!
AND YOU ARE GWOWING MORE KITTENISH BY THE MINUTE!
AND I WAS *SUCH* A NICE, BIG, BAD CAT!
BEFORE CHASING A CANAWY, KITTIES MUST PWACTICE CATCHING A BALL OF YARN!
I *DID* IT!


NOW MAY I CHASE YOU?
OH, YOU MUSTN'T TWY THAT YET!
WEMEMBER THE FALL YOU HAD THE LAST TIME!
YOU'RE RIGHT! I'M TOO TINY AND TENDER!
BUT I JUST HAVE TO GET THIS MEANNESS OUT OF MY LITTLE SYSTEM!
SWAC.OJS: HE TWIED TO KNOCK ME OFF.
OH, SHUCKSY! I MISSED!
EVEN A BALL OF YARN IS DANGEWOUS IN THAT WASCAL'S HANDS!
I'LL TRY AGAIN!
IT WILL BE MUCH SAFER UNWAVELLED!
?
THAT WAS A PRETTY MEAN TRICK TO PLAY ON A LITTLE KITTEN... BUT WE KITTIES KNOW HOW TO GET WHAT WE WANT.
MEEOOOOOOO! (CRY - SOB - BLUBBER!) BABY WANT (SAWW!) BALL!
HE'S A PWETTY PATHETIC LITTLE PUDDY, AL-WIGHT!

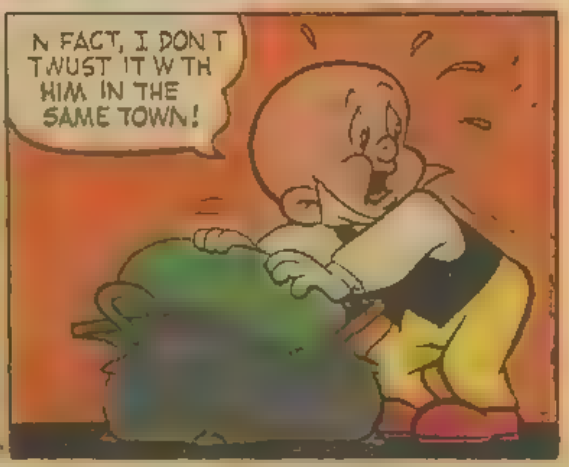

DON T CWY BABY, I W LL GIVE IT BACK TO YOU!
BUT I MUST WOLL IT NTO A BALL AGAIN FIRST!
BABY CATCH!
IF HE CATCHES IT WIGHT, HE WON'T BE THWOWING IT BACK!
WHOCK!
HE DID! WIGHT ON THE NOGGIN.
TCH TCH — I D BETTER HUWWY AND MENDER F RST AID..
DINGALING!
FIRST AID TO ME, I MEAN! HEH, HEH.
HEY! I-I CAN T SEE.
OF COURSE NOT, PUDDY TAT! YOU'RE GETTING YOUNGER ALL THE T ME
EGAD. HOW LONG IS THIS GOING TO LAST?
UNTIL MY SPW NG FEVER S OVER, I HOPE.

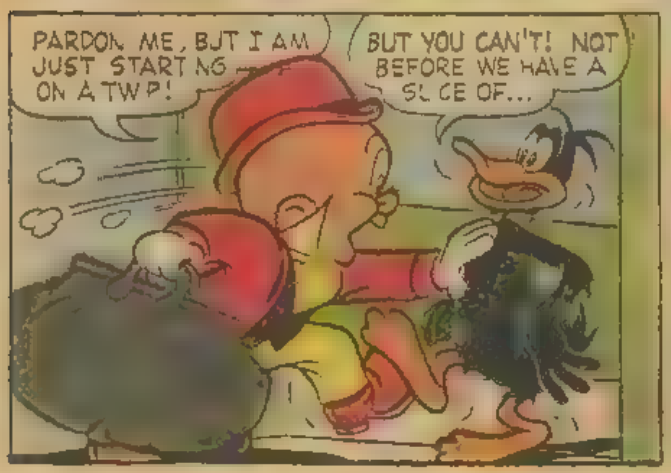
# DAFFY DUCK

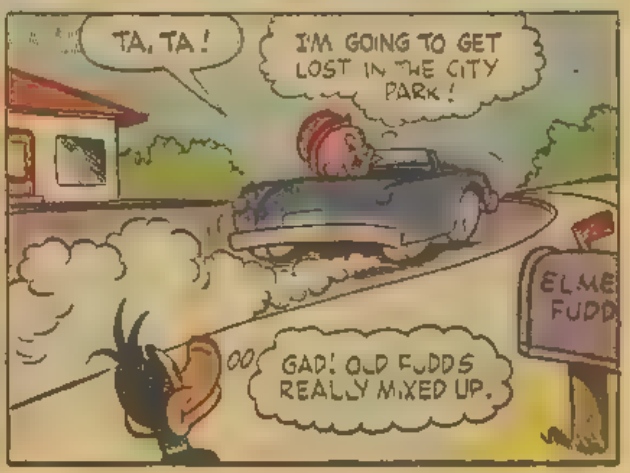
# MELON MOOCHER



KNOCK, KNOCK! D.NGALING! BING♫ BONG♪ BANG♫
AND WOO WOO!
GWACIOJS! IT WOULDN'T BE SAFE IN MY WEFWIGEWATOR WITH THAT MELON MOOCHER AWOUND!



SHORTLY...
HURRY! HURRY! GET YOUR TICKETS FOR THE NEXT SHOOTING!
THE MONEY I MAKE FROM THIS JOB WILL BUY ME A MESS OF MELONS!
See HUMAN CANNONBALL SHOT INTO NET!
KA-POW!
UH-OH! NO PAY FOR YOU! YOU DIDN'T STAY ON THE JOB!
THAT'S THE FIRST TIME I WAS FIRED FROM A JOB THAT WAY!
BIG CARNIVAL 15 MILES
I'D BETTER GET INTO WORK THAT'S MORE STABLE!
FISHING'S HONEST AND STEADY, AND THERE'S MELON MONEY IN IT.
NO FISHING $50.00 FINE 30 DAYS JAIL
THAT CWAZY DUCK FOLLOWED ME HERE! AND NOW HE S BWEAKING THE LAW!
THIS IS MY CHANCE TO GET WID OF HIM! I'M GOING TO FIND THE GAME WARDEN.

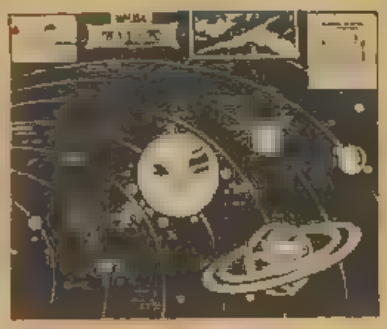
YOU'RE RIGHT! AS SOON AS HE CATCHES A FISH, I'LL NAB HIM.
I TWUST HIS FISHERMAN'S LUCK WILL IMPWOVE SOON, WARDEN.
I'LL KEEP TRYING! HONEST EFFORT IS BOUND TO PAY OFF!
YIPPEEE! I HOOKED ONE!
ALL WIGHT, OFFICER, PWOCEED WITH THE AWWEST! HEH, HEH!
WOW! MY IMAGINATION GETS BETTER ALL THE TIME!
THIS IS ONE FISH STORY NO ONE WOULD EVER BELIEVE!
OF ALL THE DWATTED LUCK.
I PUT MY MELON IN THE STWEAM TO COOL OFF AND HE FINDS IT!
CAN'T ARREST HIM FOR CATCHING A WATERMELON!
THAT MEAN, NASEWABLE MELON-MOOCHER... HE TAKES EVEWYTHING HE CAN GET!
SHORTLY...
BUT THIS TIME, HE GOT MORE THAN HE EXPECTED! THAT MELON IS YELLIN'! HEH, HEH!
OW! WOW! (GRDAN!) (MOAN!)

# GRAND O

## The DELL TRADING

ONLY DELL COMICS OFFER THESE

1



In full color, by Rand-McNally.
ONLY 25¢ AND 1 COVER STRIP

2

Take your own photos with this world famous camera.
ONLY $2.00 AND 5 COVER STRIPS

3

Handy pen, ruler and letter opener.
ONLY 25¢ AND 1 COVER STRIP

4

Lovable, cuddly lifesize pet.
ONLY $1.00 AND 3 COVER STRIPS

5

Fits any finger. Stamp your own secret messages.
ONLY 25¢ AND 1 COVER STRIP

6

In their authentic native costumes.
ONLY $1.00 AND 4 COVER STRIPS

TAKE YOUR PICK OF THE ITEMS SHOWN ABOVE. HERE'S HOW TO GET THEM!

**Cut off the top strip of each Dell Comic Cover.** Be sure the strip includes the name of the comic and the new Dell Trade Mark. When you have enough cover strips for the item(s) you want, put them in an envelope together with the required amount of money and the coupon at the right. Send them to DELL TRADING POST, P.O. BOX 24, BROOKLYN 1, NEW YORK. Trade as often as you like for as many items as you want.

**This offer expires at midnight, December 31, 1961.** This offer not valid wherever offers of this kind are prohibited, restricted, licensed or taxed. Allow 21 days for delivery. This premium offer may be cancelled or modified without notice. Articles may be substituted and redemption values may be changed should it be found necessary. Any items indicated may be discontinued without notice.

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# PENING!

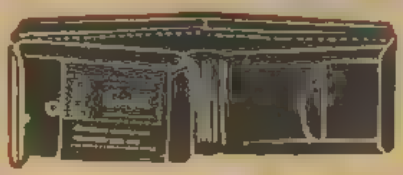
# POST is open for business!

## OUTSTANDING PREMIUM VALUES!

7

No one can hide from you!
ONLY 50¢ AND
2 COVER STRIPS

8



SECRET POCKET WALLET
By Chesterfield. Stitchless construction with removable photo case.
ONLY $1.00 AND 3 COVER STRIPS

9

Deep pocket, full grained leather.
Junior League Model.
ONLY $2.00 AND
5 COVER STRIPS

10

Snaps closed just like Mom's!
ONLY 75¢ AND
3 COVER STRIPS

11

Delightful vinyl squeeze toy.
He's Huck Hound's best friend!
ONLY 50¢ AND 2 COVER STRIPS

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12

With your own initials in script.
(Be sure to specify initials on order.)
ONLY 50¢ AND 3 COVER STRIPS

DELL TRADING POST
P.O. BOX 24
BROOKLYN 1, N.Y.

Enclosed you will find $_____ and _____Dell Cover Strips.
Please send me the item(s) I have circled below:

1 2 3 4 5 6 7 8 9 10 11 12

Name_____

Address_____

City_____ State_____

Boy_____ Girl_____ Age_____

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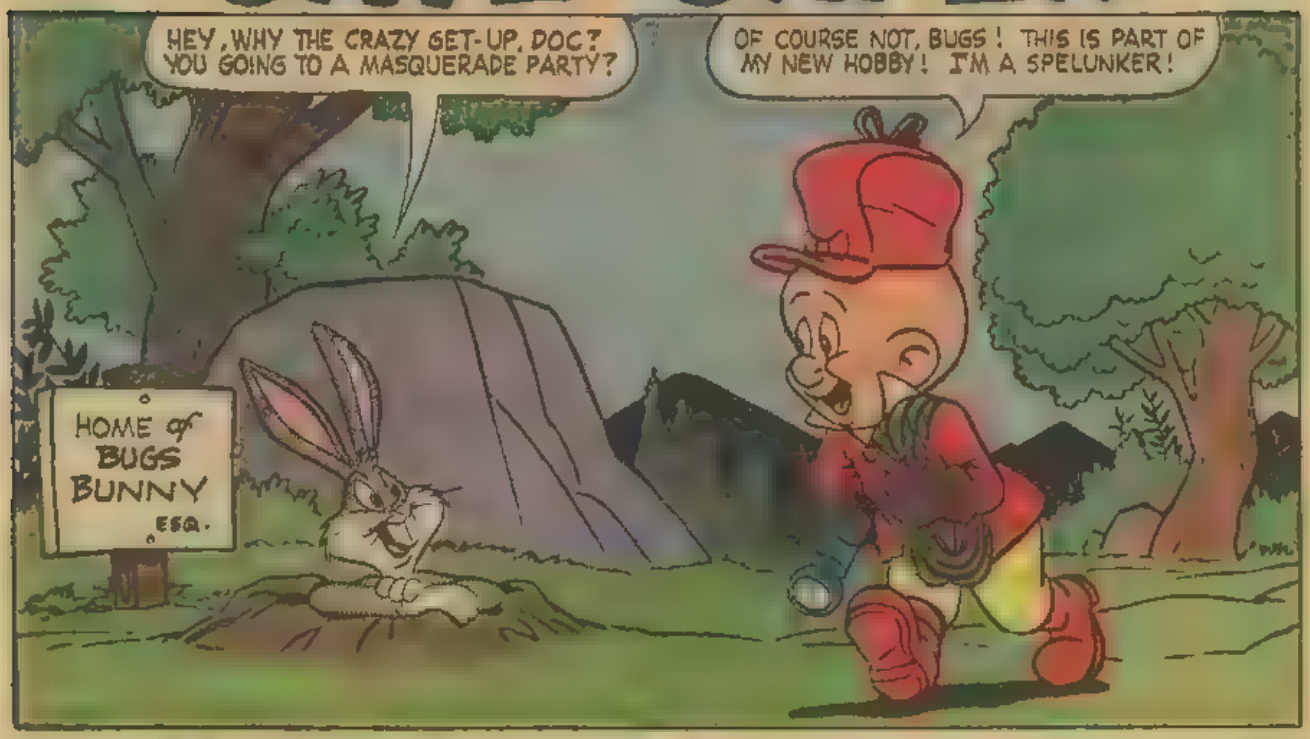
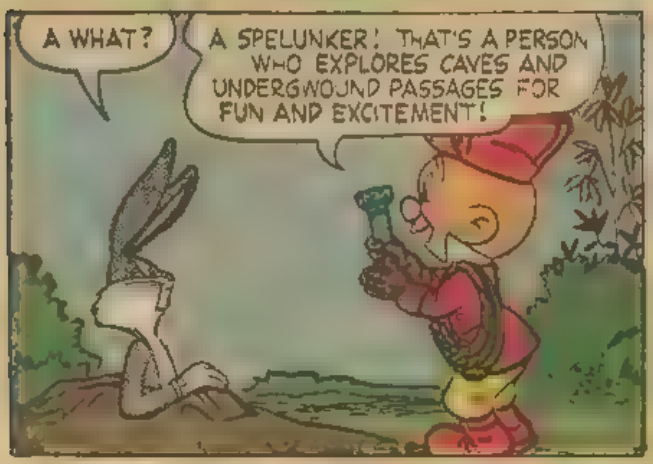
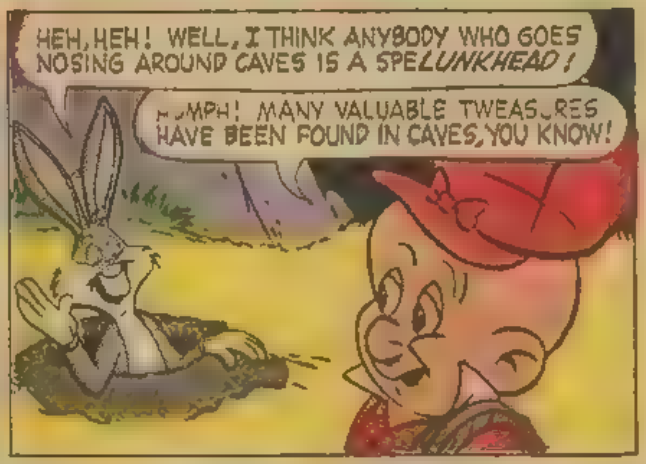
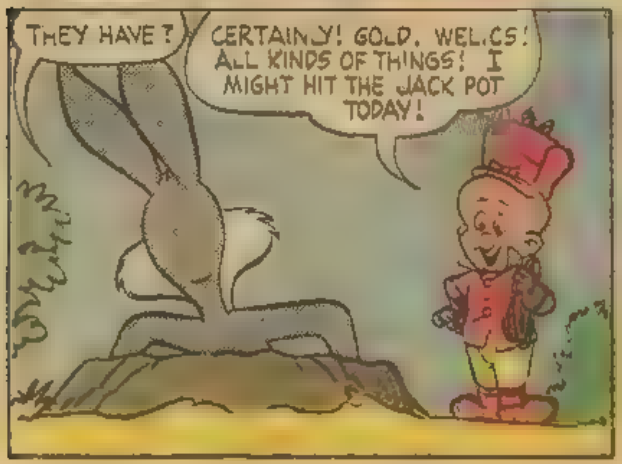
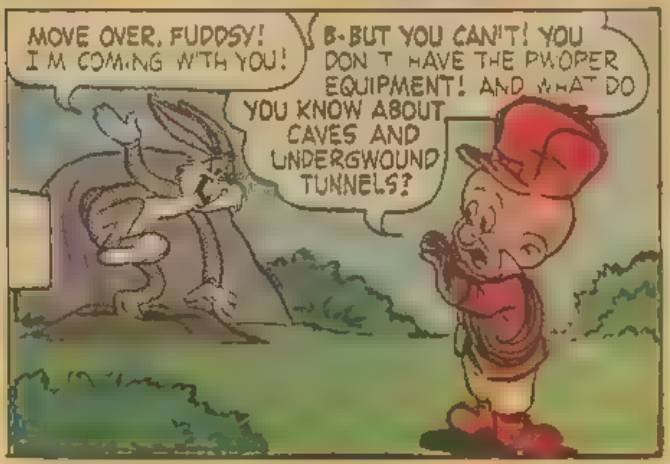
# Bugs Bunny CAVE CAPER

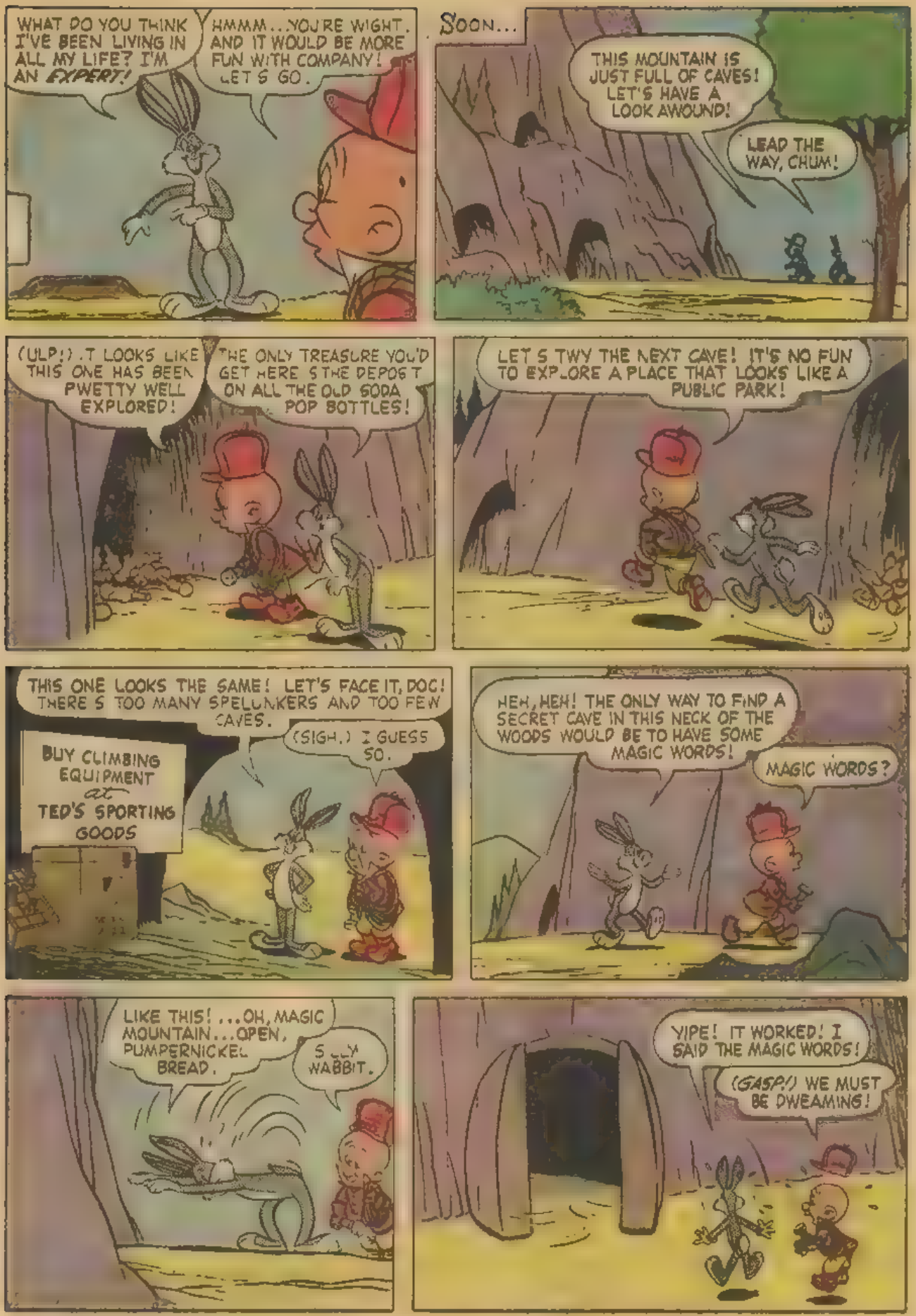

HEY, WHY THE CRAZY GET-UP, DOC? YOU GOING TO A MASQUERADE PARTY?
OF COURSE NOT, BUGS! THIS IS PART OF MY NEW HOBBY! I'M A SPELUNKER!
HOME of BUGS BUNNY ESQ.



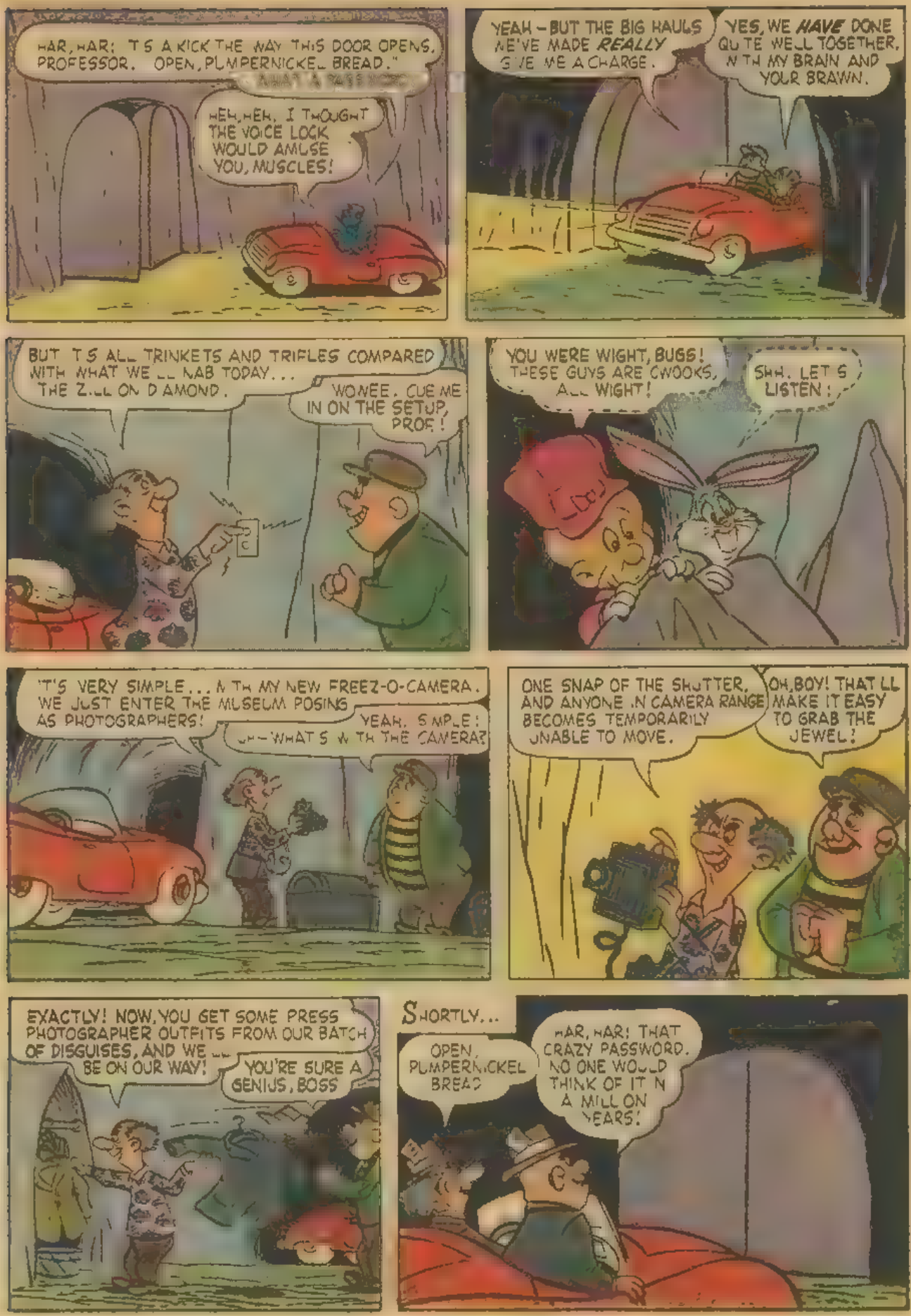


HEH, HEH! WELL, I THINK ANYBODY WHO GOES NOSING AROUND CAVES IS A SPELUNKHEAD!
HUMPH! MANY VALUABLE TWEASURES HAVE BEEN FOUND IN CAVES, YOU KNOW!

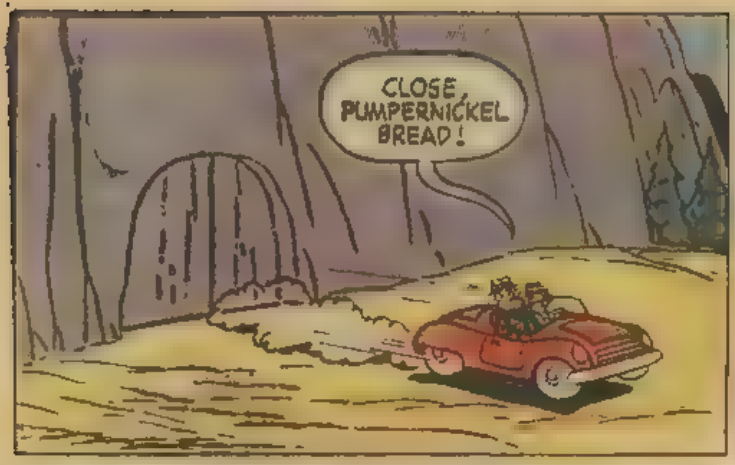


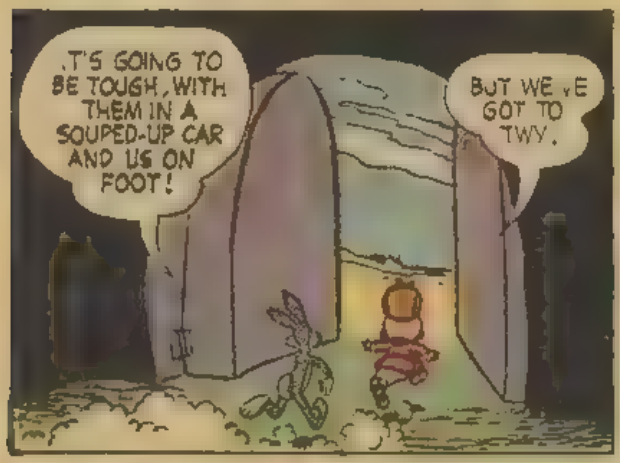


MOVE OVER, FUDDSY! I'M COMING WITH YOU!
B-BUT YOU CAN'T! YOU DON'T HAVE THE PROPER EQUIPMENT! AND WHAT DO YOU KNOW ABOUT CAVES AND UNDERGWOUND TUNNELS?


WHAT DO YOU THINK I'VE BEEN LIVING IN ALL MY LIFE? I'M AN EXPERT!
HMMM..YOU'RE WIGHT. AND IT WOULD BE MORE FUN WITH COMPANY! LET'S GO.
SOON...
THIS MOUNTAIN IS JUST FULL OF CAVES! LET'S HAVE A LOOK AWOUND!
LEAD THE WAY, CHUM!
(ULP!) .T LOOKS LIKE THIS ONE HAS BEEN PWETTY WELL EXPLORED!
THE ONLY TREASURE YOU'D GET HERE S THE DEPOS T ON ALL THE OLD SODA POP BOTTLES!
LET S TWY THE NEXT CAVE! IT'S NO FUN TO EXPLORE A PLACE THAT LOOKS LIKE A PUBLIC PARK!
THIS ONE LOOKS THE SAME! LET'S FACE IT, DOC! THERE S TOO MANY SPELUNKERS AND TOO FEW CAVES.
(SIGH.) I GUESS SO.
BUY CLIMBING EQUIPMENT at TED'S SPORTING GOODS
HEH, HEH! THE ONLY WAY TO FIND A SECRET CAVE IN THIS NECK OF THE WOODS WOULD BE TO HAVE SOME MAGIC WORDS!
MAGIC WORDS?
LIKE THIS! ...OH, MAGIC MOUNTAIN...OPEN, PUMPERNICKEL BREAD.
S LY WABBIT.
YIPE! IT WORKED! I SAID THE MAGIC WORDS!
(GASP!) WE MUST BE DWEAMING!

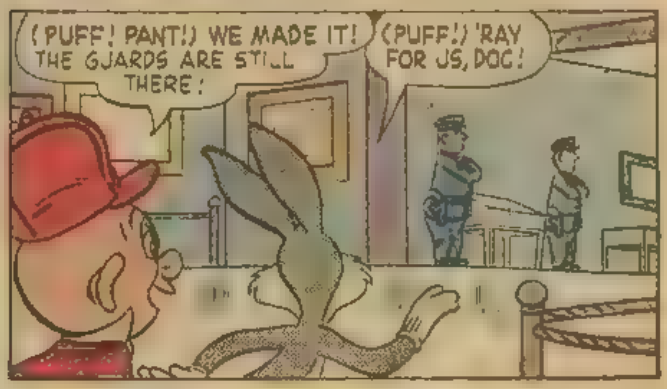
CLOSE, PUMPERNICKEL BREAD!
THAT'S GOOD, BUGS! WE DON'T WANT ANYBODY FINDING THIS PLACE!
GWACIOUS! IT'S DARK IN HERE! THE FLASHLIGHT DOESN'T HELP MUCH!
SO LET THERE BE LIGHT!
WOW! GOOD OLD ONE-HUNDRED WATTERS!
ELECTWIC LIGHTS IN A CAVE?
DO YOU SUPPOSE THIS IS SOMEONE'S HIDE-OUT?
COULD BE, DOC! LET'S SEE WHAT'S IN THOSE TRUNKS!
WOWEE! WE'VE STWUCK IT WICH, BUGS! ANCIENT TWEASURES!
UH-UH, CHUM!
THIS TRUNK HAS VERY UN-ANCIENT, MODERN-TYPE GREENBACKS IN IT!
LOOKS LIKE WE STUMBLED INTO A ROBBERS' ROOST, PAL!
GWACIOUS! WE'LL HAVE TO TELL THE POLICE!
BUT AT THAT MOMENT...
CREEEAAAK!
(GULP.) SOMEONE'S COMING! WE BETTER HIDE.
I'LL DOUSE THE LIGHTS, FIRST!

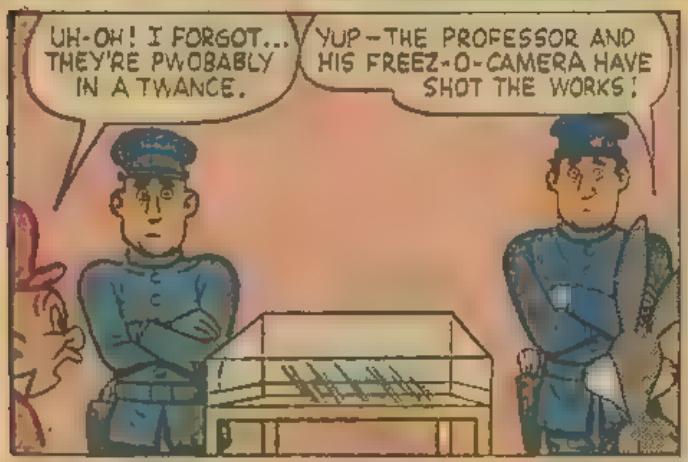

HAR, HAR! T S A KICK THE WAY THIS DOOR OPENS, PROFESSOR. OPEN, PUMPERNICKEL BREAD."
HEH, HEH, I THOUGHT THE VOICE LOCK WOULD AMUSE YOU, MUSCLES!
YEAH – BUT THE BIG HAULS WE'VE MADE REALLY G VE ME A CHARGE.
YES, WE HAVE DONE QU TE WELL TOGETHER, W TH MY BRAIN AND YOUR BRAWN.
BUT T S ALL TRINKETS AND TRIFLES COMPARED WITH WHAT WE LL NAB TODAY... THE Z LL ON D AMOND.
WONEE. CUE ME IN ON THE SETUP, PROF!
YOU WERE WIGHT, BUGS! THESE GUYS ARE CWOOKS, ALL WIGHT!
SHH. LET S LISTEN!
'T'S VERY SIMPLE... W TH MY NEW FREEZ-O-CAMERA. WE JUST ENTER THE MUSEUM POSING AS PHOTOGRAPHERS!
YEAH, S MPLE! – WHAT S W TH THE CAMERA?
ONE SNAP OF THE SHUTTER, AND ANYONE N CAMERA RANGE BECOMES TEMPORARILY UNABLE TO MOVE.
OH, BOY! THAT LL MAKE IT EASY TO GRAB THE JEWEL!
EXACTLY! NOW, YOU GET SOME PRESS PHOTOGRAPHER OUTFITS FROM OUR BATCH OF DISGUISES, AND WE BE ON OUR WAY!
YOU'RE SURE A GENIUS, BOSS
SHORTLY...
OPEN, PUMPERNICKEL BREAD
HAR, HAR! THAT CRAZY PASSWORD. NO ONE WOULD THINK OF IT N A MILL ON YEARS!



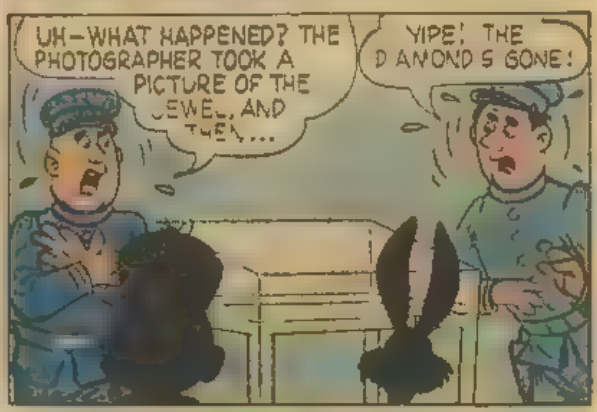


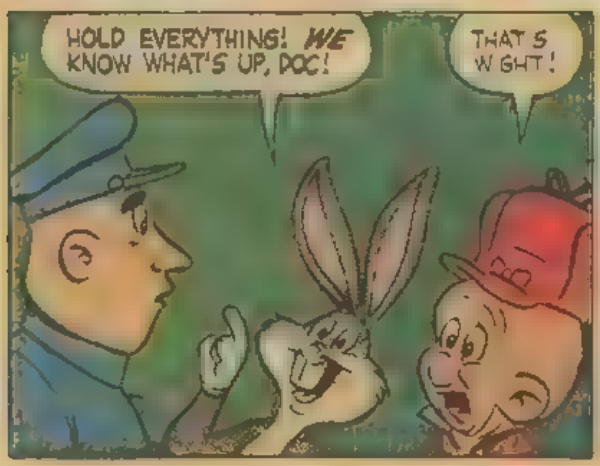

MOMENTS LATER, BUGS AND ELMER ARRIVE AT THE MUSEUM, BREATHLESS BUT JUBILANT. . .

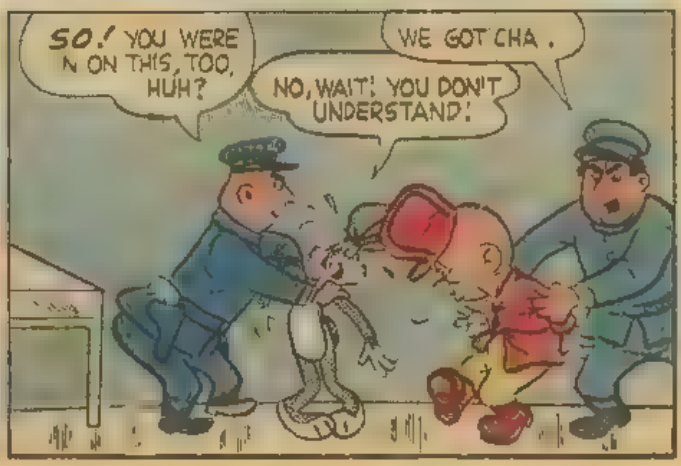


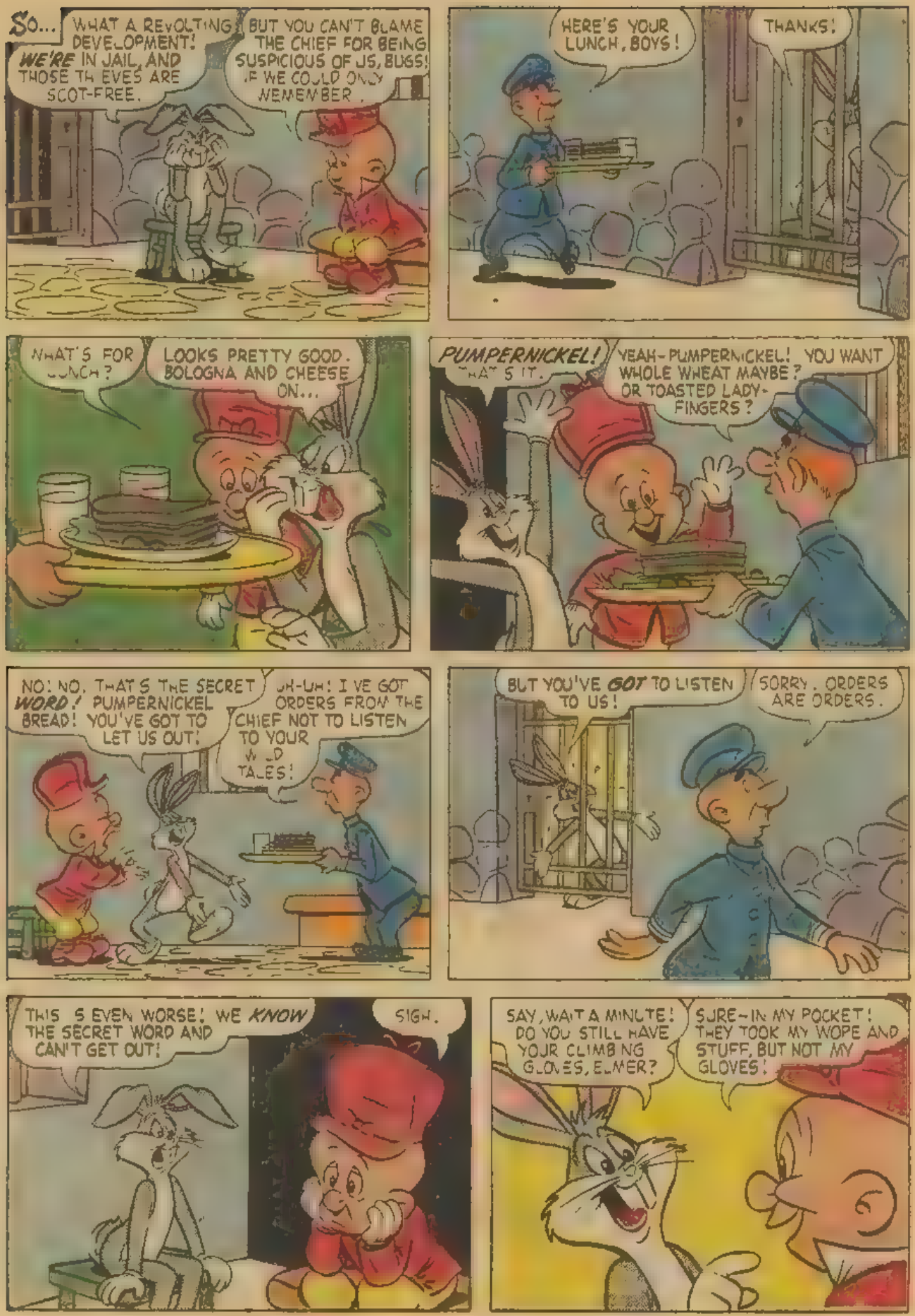

JUST THEN, THE GJARDS COME TO...



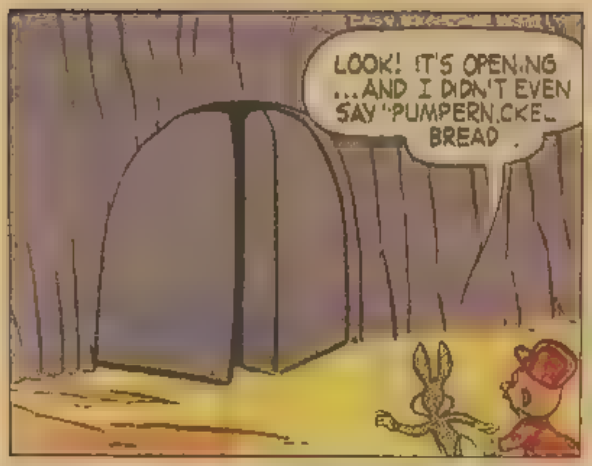



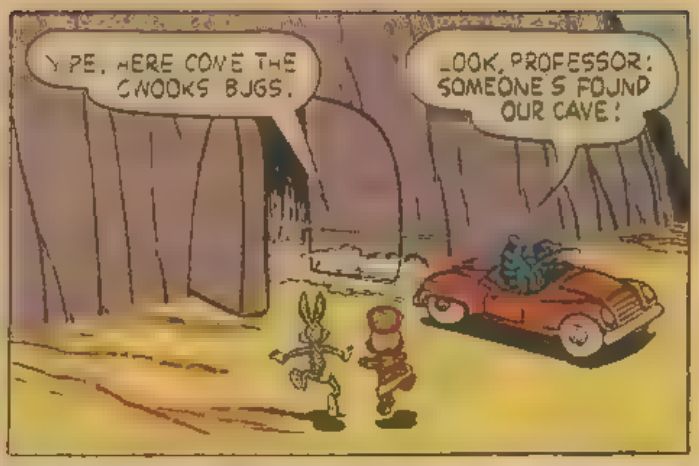



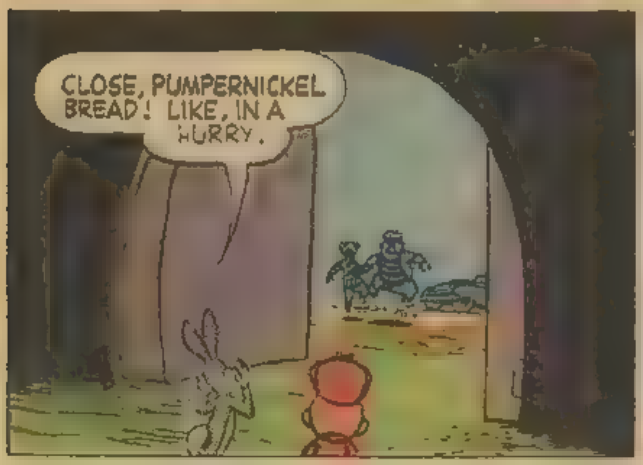
AT THE POLICE STATION, BUGS AND ELMER ENCOUNTER A SKEPTICAL CHIEF . . .
. . . AND THEN YOU SAY A SECRET WORD AND THE CAVE OPENS.
MAGIC WORDS, CAVES, PARALYZING CAMERAS. THIS IS THE WILDEST TALE I EVER HEARD.
YOU'VE GOT TO BELIEVE US, CHIEF! TAKE US OUT THERE, AND WE'LL PROVE IT!
ALL RIGHT! BUT IF THIS IS A PHONY, I'M BOOKING YOU TWO ON SUSPICION OF ROBBERY.
SOON...
THE CHIEF THINKS WE HAD SOMETHING TO DO WITH THE WOBBERY!
BUT WE CAN PROVE HE'S WRONG WHEN WE OPEN THAT DOOR!
OOPS! THAT WAS SOME BUMP!
OWWWN!
WE BUMPED OUR HEADS!
TOO BAD. NOW COME ALONG.
THIS IS THE SPOT! LET'S HEAR THE MAGIC WORDS!
ER... I'M TRYING TO REMEMBER!
THAT BUMP JARRED OUR BWA'NS!
WHOLE WHEAT... RAISIN BREAD... FRENCH... CINAMMON TOAST.. DRAT! I CAN'T REMEMBER!
SOURDOUGH BWEAD .. WYE...
JUST AS I THOUGHT. THE WHOLE THING'S A PHONY EXCUSE. IT'S BACK TO JAIL FOR YOU!
B-BUT WAIT! GIVE US A CHANCE TO THINK!

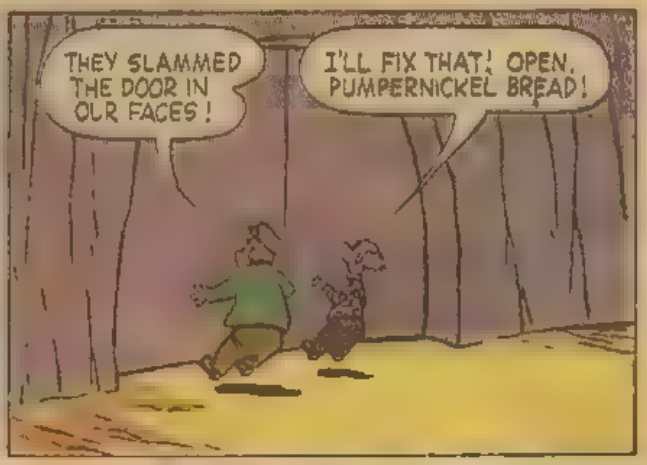

So...
WHAT A REVOLTING DEVELOPMENT! WE'RE IN JAIL, AND THOSE TH EVES ARE SCOT-FREE.
BUT YOU CAN'T BLAME THE CHIEF FOR BEING SUSPICIOUS OF US, BUGS! IF WE COULD ONLY REMEMBER.
HERE'S YOUR LUNCH, BOYS!
THANKS!
WHAT'S FOR LUNCH?
LOOKS PRETTY GOOD. BOLOGNA AND CHEESE ON...
PUMPERNICKEL! THAT'S IT.
YEAH-PUMPERNICKEL! YOU WANT WHOLE WHEAT MAYBE? OR TOASTED LADY-FINGERS?
NO! NO. THAT'S THE SECRET WORD! PUMPERNICKEL BREAD! YOU'VE GOT TO LET US OUT!
UH-UH! I'VE GOT ORDERS FROM THE CHIEF NOT TO LISTEN TO YOUR WILD TALES!
BUT YOU'VE GOT TO LISTEN TO US!
SORRY. ORDERS ARE ORDERS.
THIS IS EVEN WORSE! WE KNOW THE SECRET WORD AND CAN'T GET OUT!
SIGH.
SAY, WAIT A MINUTE! DO YOU STILL HAVE YOUR CLIMBING GLOVES, ELMER?
SURE-IN MY POCKET! THEY TOOK MY ROPE AND STUFF, BUT NOT MY GLOVES!

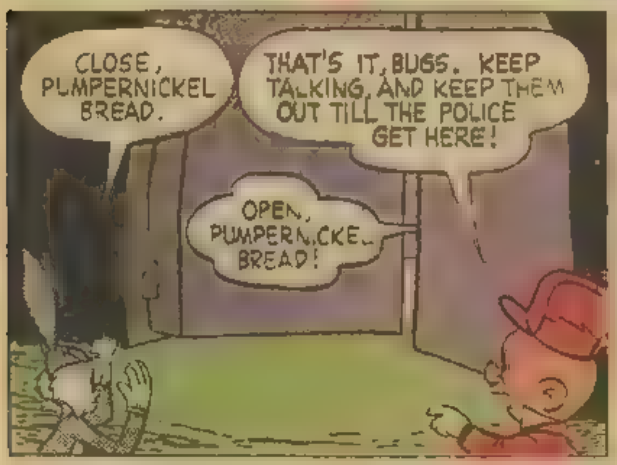
GOOD. THEY JUST MIGHT GET US OUT OF HERE.
WEALLY, BUGS! I DON'T SEE...
BUT MINUTES LATER...
GUARD! GUARD. MY FWIEND'S S.CK.
HUH? WHAT'S THE MATTER?
OKAY, ELMER— GO NTO YOUR ACT.
LOOK! HE JUST LIES THERE HOLDING THE COVERS OVER H S HEAD!
HMM.. HE'S EITHER FAK.NG OR GONE JAIL HAPPY!
ALL RIGHT! NOW YOU GET OVER INTO THAT CORNER, WHILE I SEE IF WE SHOULD GET A DOCTOR.
YES, S.R!
OH-OH! HIS HANDS ARE SURE SHAK NG. I'LL JUST.. Y PE.
SORRY, DOC!
I ALWAYS KNEW THESE EARS WERE AS GOOD AS ANOTHER PA R OF HANDS!
WHY, YOU..
TOO BAD, CHUM. BUT T CAN'T BE HELPED: WE'LL LEAVE YOU A MAP TO WHERE WE'RE HEAD NG!
LET'S HUWWY BUGS!
YOU SHOW THIS TO THE CHIEF AS SOON AS YOU GET OUT OF THERE. AND TELL THEM TO FOLLOW US, QUICK.
WE'LL FOLLOW YOU, ALL R.GHT.

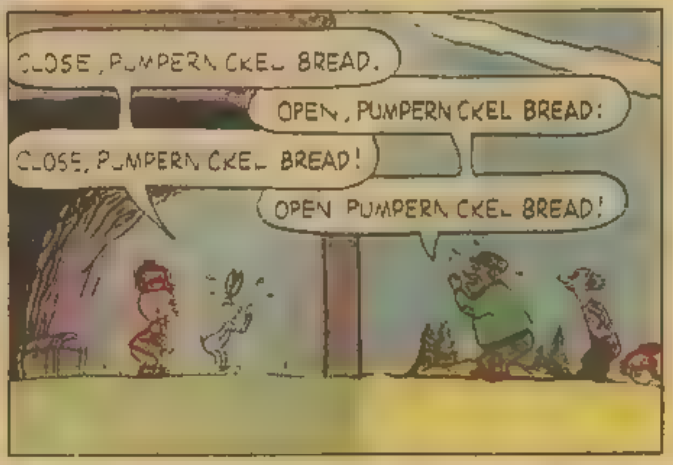

LOOK! IT'S OPENING ...AND I DIDN'T EVEN SAY "PUMPERNICKEL BREAD."

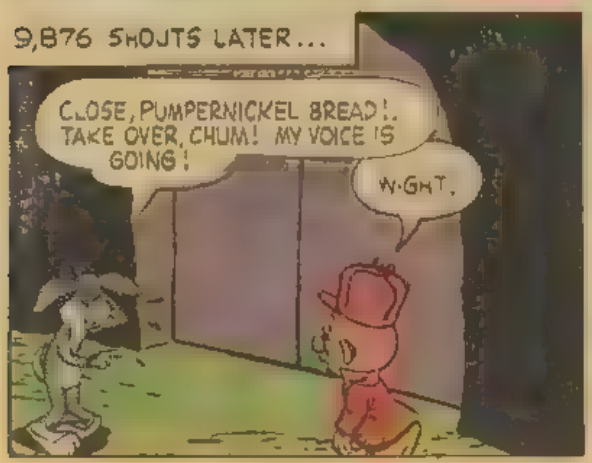

TYPE. HERE COME THE CROOKS BUGS.
LOOK, PROFESSOR: SOMEONE'S FOUND OUR CAVE!

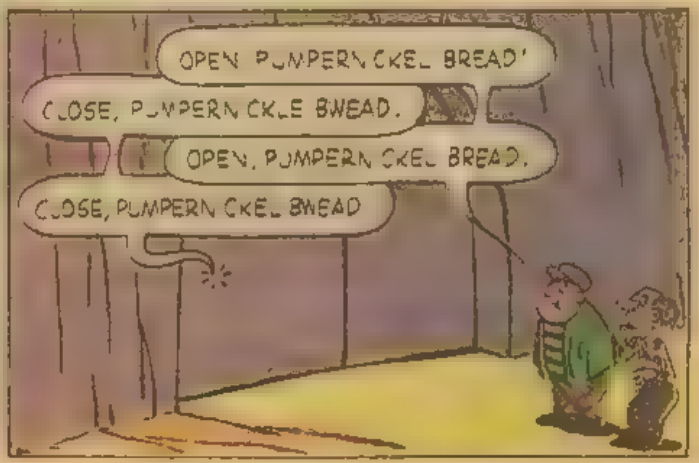

CLOSE, PUMPERNICKEL BREAD! LIKE, IN A HURRY.


THEY SLAMMED THE DOOR IN OUR FACES!
I'LL FIX THAT! OPEN, PUMPERNICKEL BREAD!

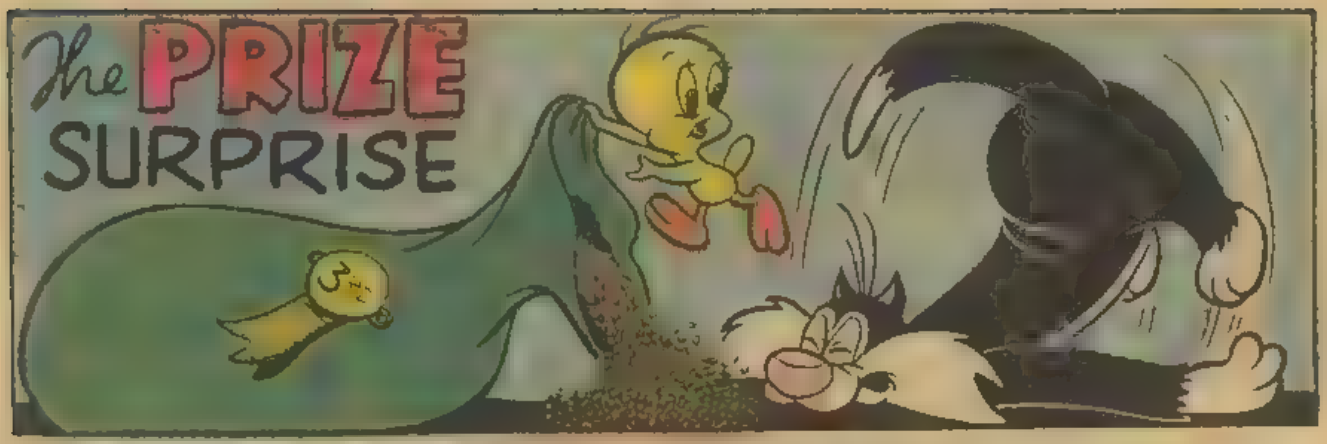

CLOSE, PUMPERNICKEL BREAD.
THAT'S IT, BUGS. KEEP TALKING, AND KEEP THEM OUT TILL THE POLICE GET HERE!
OPEN, PUMPERNICKEL BREAD!


CLOSE, PUMPERNICKEL BREAD.
OPEN, PUMPERNICKEL BREAD!
CLOSE, PUMPERNICKEL BREAD!
OPEN PUMPERNICKEL BREAD!


9,876 SHOUTS LATER...
CLOSE, PUMPERNICKEL BREAD!. TAKE OVER, CHUM! MY VOICE IS GOING!
W-GHT.


OPEN PUMPERNICKEL BREAD!
CLOSE, PUMPERNICKLE BWEAD.
OPEN, PUMPERNICKEL BREAD.
CLOSE, PUMPERNICKEL BWEAD

EEK! WHAT HAPPENED?
HEH, HEH! THE DOOR RESPONDS TO THE WORD "BREAD," NOT "BWEAD"!
(GROAN!) TRAPPED BY A LITTLE ALPHABET LETTER! OUR LUCK'S RUN OUT!
YOU'RE SO RIGHT! YOU'LL NEVER LIVE TO TELL ANYONE ABOUT THIS!
THEY'VE ALREADY TOLD US! DROP THEM, FAST.
YEEEEKS!
WELL, WELL! PROFESSOR PRICE AND MUSCLES McGOON! THE STATE'S TWO MOST WANTED CRIMINALS!
THOSE GUYS WERE TELLING THE TRUTH!
I'M SORRY I SUSPECTED YOU, BOYS! THERE'LL BE A NICE REWARD IN THIS FOR YOU!
THANKS A LOT, CHIEF!
SOON...
LET'S STOP FOR A BITE! WE HAVEN'T EATEN SINCE WE STARTED ON THIS CAVE CAPER!
WIGHT, BUGS! TWO KING-SIZE HAMBURGERS, PLEASE!
HAMBURGERS
HERE YOU ARE, BOYS!
YEOWWWW!
(UGH!)
SEE, CHARLEY? I TOLD YOU YOU SHOULD HAVE BOUGHT MORE BUNS! NOBODY LIKES A HAMBURGER ON PUMPERNICKEL!
HAMBURGERS




"SINGING CONTEST TONIGHT. $50 FIRST PRIZE," read Sylvester. "Wow! That'd buy me a lot of liver and catnip," he thought, licking his chops and listening to Tweety sing. "Hmm," he mused, "if that noisy bird's as good as Granny says he is, he'd be sure to win."

"I'll just be Tweety's manager and enter him in the contest. Then I can grab the prize for my share. Heh, heh," he laughed, "now to get to work on that screechy canary."

"Tweety," called Sylvester sweetly. "Is that joyous song, that lilting music, that rapturous melody, coming from you? Ah, what talent! Your singing has carried me away."

"What's the matter with you, Puddy Tat?" Tweety asked suspiciously. "You never liked my singing before."

"Who, me?" asked Sylvester with great surprise. "Nonsense. It carries me away. Look. I'm carried away," he said, collapsing on the floor in pretended delight.

"No kidding? Gee whiz," said Tweety.

"You're an artist, see, a real artist," Sylvester went on. "And I want to help you."

"You do?" asked the surprised bird.

"What you need," said Sylvester, "is a smart, loyal, handsome, clever, honest manager. Me, naturally."

"Manager? You?" shuddered Tweety. "But I don't think . . ."

"You don't have to think, pal. That's my job," said Sylvester, giving Tweety the paper. "First you'll enter this singing contest. You're a cinch to win."

"Me? Wow!" cried the astonished bird.

"Of course, that fifty-dollar first prize is just chicken feed to what *we'll* be getting before long," Sylvester soothed. "You notice I said, 'WE.' Naturally, as your manager, I'll have to get my share. You understand."

"Oh, sure," said the confused Tweety.

"Good. Practice your scales on the way, and let's go!" cried Sylvester, leading Tweety toward the bus stop.

"Okay, Tweety, go in there and do your stuff," said Sylvester when they arrived at the theater. "I'll wait right out here."

"You mean I have to go in there alone? Without my manager?"

"Uh, yeah. Well, a manager needs time to rest and think. You know how it is," explained Sylvester.

"Oh," said Tweety as Sylvester pushed him through the door of the theater.

"Whew!" sighed Sylvester when he was alone. "I couldn't stand to listen to all that canary chirping."

A half-hour later, Tweety rushed out with a sack under his arm.

"I won a pwize! I won a pwize!" he cried.

"That's my Tweety bird," shouted Sylvester, lunging toward the sack. "Let's have the money."

"But, Puddy," began Tweety, "I . . ."

"Look, bird," said Sylvester, yanking the sack away from Tweety, "this is where the manager takes over."

"Sure, manager Puddy," said Tweety. "Your share's in there. I ate mine already."

"You ATE yours! What are you talking about?" shrieked the dumbfounded cat.

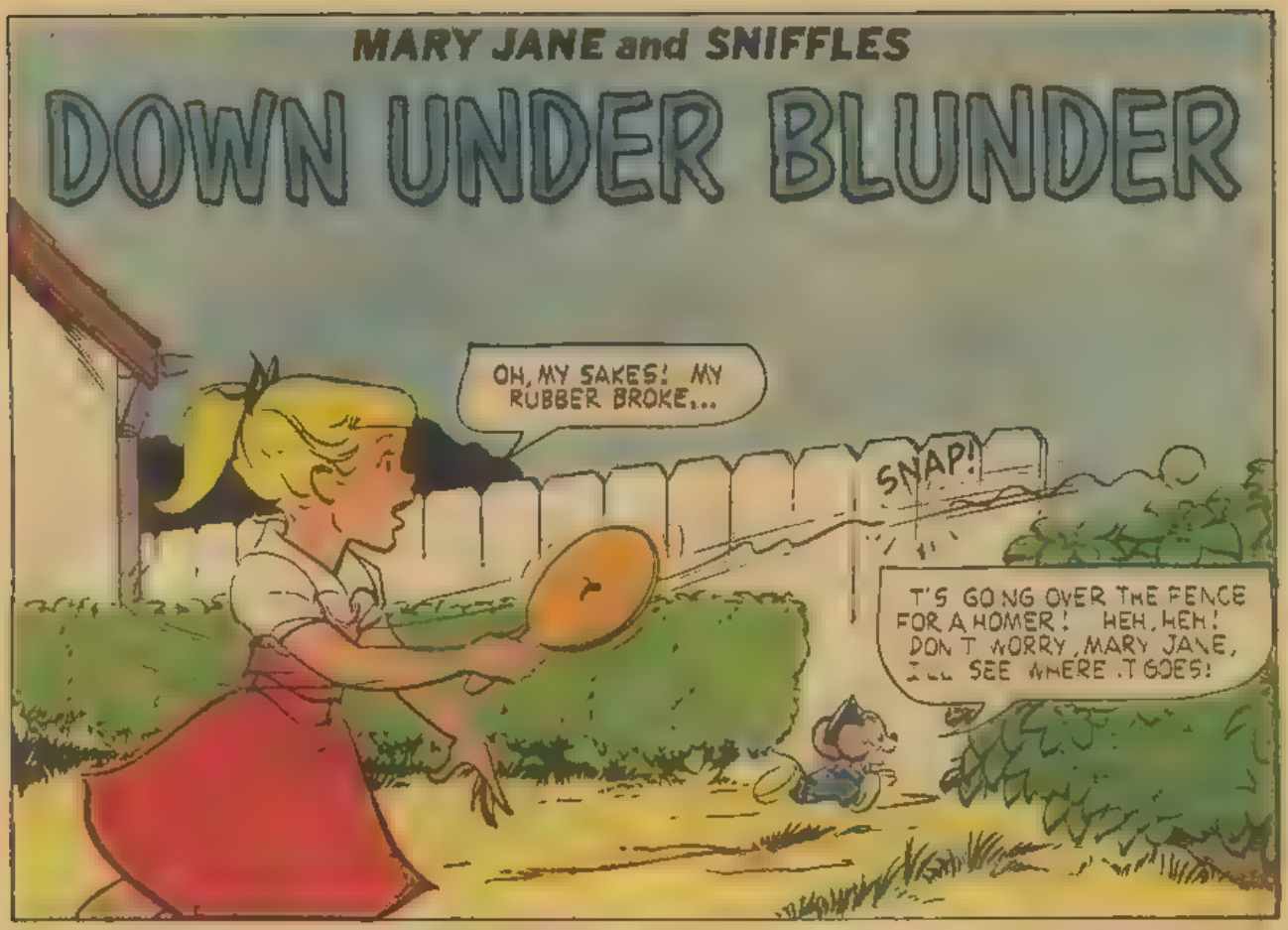
"I've been trying to tell you," said Tweety, "I didn't win first pwize. I won third pwize. A sack of birdseed."

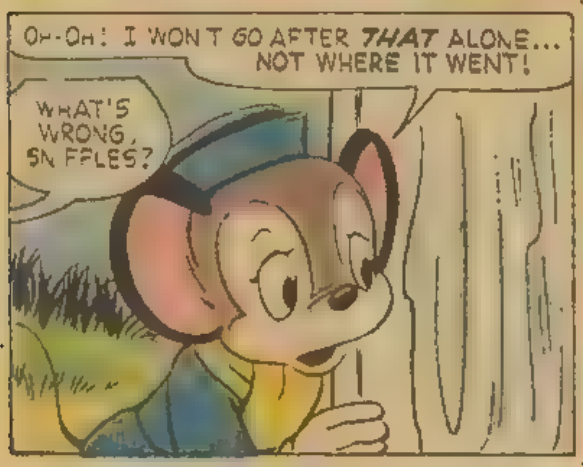
"A sack of birdseed! Oh, no, no," wailed Sylvester, falling on the ground, weeping and banging his head.

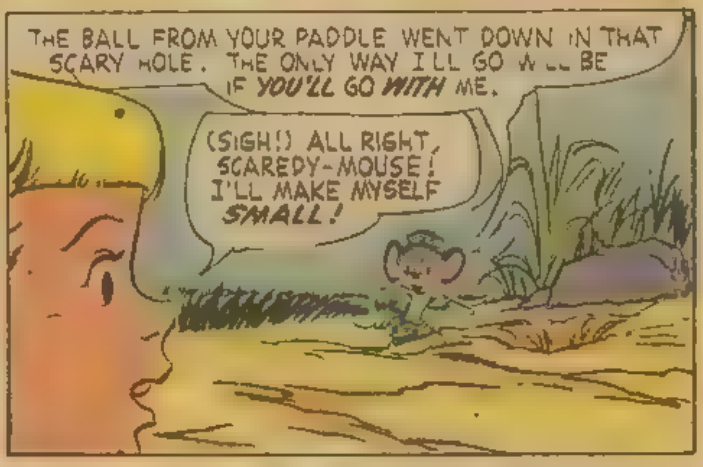
"Poor Puddy Tat," twittered Tweety. "I guess he's still carried away by my beautiful singing."

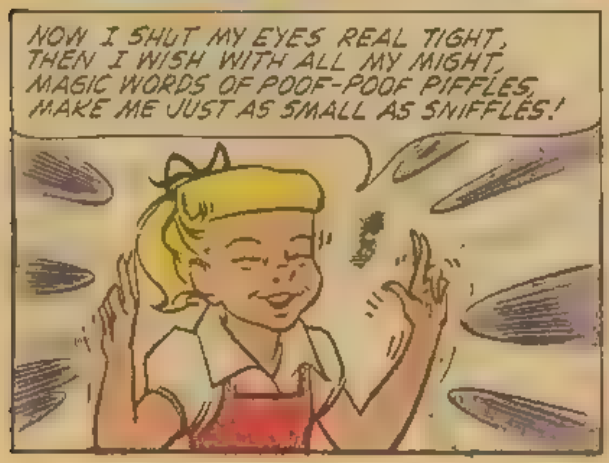
MARY JANE and SNIFFLES

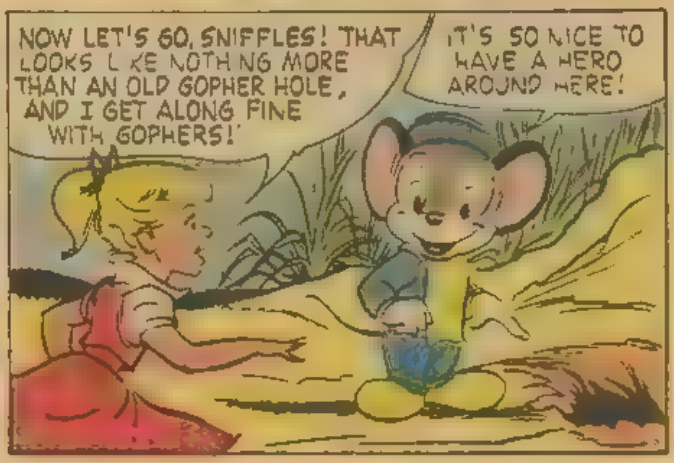
# DOWN UNDER BLUNDER





THE BALL FROM YOUR PADDLE WENT DOWN IN THAT SCARY HOLE. THE ONLY WAY I LL GO W LL BE IF YOU'LL GO WITH ME.
(SIGH!) ALL RIGHT, SCAREDY-MOUSE! I'LL MAKE MYSELF SMALL!


NOW I SHUT MY EYES REAL TIGHT, THEN I WISH WITH ALL MY MIGHT, MAGIC WORDS OF POOF-POOF PIFFLES, MAKE ME JUST AS SMALL AS SNIFFLES!


NOW LET'S GO, SNIFFLES! THAT LOOKS L KE NOTH NG MORE THAN AN OLD GOPHER HOLE, AND I GET ALONG FINE WITH GOPHERS!
IT'S SO NICE TO HAVE A HERO AROUND HERE!

ALL WE HAVE TO DO IS WATCH OUR STEP, BECAUSE IT MAY BE VERY, VERY DARK AHEAD!
I'M HANGING ON BOTH OUR TAILS!
WELL... SURPRISE - SURPRISE... SOMEBODY HAS A FLICKERING LIGHT ON AROUND THE BEND!
?
LOOK, SNIFFLES... MY PADDLE BALL HAS LANDED ON A POOR LITTLE MOUSE!
(WHEW!) SOME RELIEF!
I THOUGHT THIS WAS ANOTHER ATTACK... THE LAST-ACT TYPE!
ATTACK? YOU HAVE ENEMIES?
WHAT FIELD MOUSE DOESN'T? BUT I GOOFED BAD WHEN I MOVED INTO THIS NICE BIG PLACE THAT WAS VACANT!
GOSH, I'D SAY THIS IS THE MOST... HAVING SO MUCH ROOM.
HAH! IT IS, EXCEPT THAT THE DOOR IS ALSO BIG...
GRR! GRR!
HEAR THAT? ROGUE RAT IS COMING IN... AND WITH EASE THE DOOR IS PLENTY BIG ENOUGH FOR THE BRUTE
OH, DEAR!
OH, DEAR.
QUICK. OUT THE BACK DOOR, EVERYBODY!
NO... STOP...

I TOLD YOU!
THUD!
THE GOPHER WHO LIVED HERE NEVER GOT AROUND TO FINISHING THE BACK DOOR TUNNEL!
(ULP!) THEN WE'RE TRAPPED!
HMM... THIS STURDY ROOT STIRS MY THOUGHTS!
YES... I'VE BEEN THINKING OF MAKING IT INTO A CHANDELIER!
WHAT A TIME TO YAK ABOUT DECORATIONS!
WELL, I THINK THE RIGHT KIND OF DECORATION IS WHAT WE NEED NOW!
QUICK! HELP ME TIE THIS RUBBER STRAND TO THE ROOTS!
?
FINE! NOW DO JUST AS I SAY, AND MR. ROGUE RAT WILL BE SORRY HE EVER STUCK HIS NOSE IN HERE!
AND JUST AS ROGUE RAT ROUNDS THE BEND...
NOW, FELLAS... LET GO OF THE BALL!!
HAR! SOUNDS LIKE NEW TENANTS HAVE MOVED IN!

SMACK!
URGH!!
YOW! SOMEBODY IN THERE PUNCHES LIKE POW!
TEE-HEE! I RATHER THINK HE'LL NOT BE BACK AGAIN, MR. MOUSE!
AND YOU MAY KEEP THE BALL FOR FUTURE DEFENSE!
AND DURING PEACETIME IT'S FINE FUN!
BUT...
NOW I'LL HAVE TO BUY A WHOLE NEW PADDLE AND BALL!
ER...NO, NO! DON'T DO THAT, MARY JANE! I'LL FIX ONE SO IT'LL BE EASIER TO PLAY WITH!
SO...
WELL, I CERTAINLY CAN'T MISS NOW!
HEH! AND IF THE RUBBER BUSTS, THAT BIG BEACH BALL'S NOT LIKELY TO FIT DOWN ANY SCARY HOLES IN THE GROUND!

# Rules for Kool-Aid Summer Camp Contest

1. Identify the North American animals in the picture on the opposite page and check (√) their names on the entry blank. (Note that some of the animals in the picture do not correspond with any of the animals listed on the entry blank.) Then, enter the total number of animals you have checked in the box provided for this purpose on the entry blank. As an example, we have checked the name "deer" on the entry blank because it appears both in the picture *and* in the list of names on the entry blank.

2. Send in as many entries as you wish, but enclose one or more empty Kool-Aid envelopes with *each* entry. Send entries to: Kool-Aid, Box 6304, Chicago 77, Illinois.

3. All entries must be postmarked no later than midnight, May 22, and must be received by May 25, 1961.

4. One hundred Grand Prize Winners will receive $200 for a summer vacation in the private, church or club boarding camp or summer day camp of their choice. 500 second prize winners will receive Zenith Royal 50 transistor radios.

5. Entries will be judged on the basis of the number of animals correctly identified and that number entered in the box provided for this purpose.

6. IN CASE OF TIES, which are expected, tying contestants will be required to finish the statement "I like Kool-Aid because . . ." in 25 words or less. No proof of purchase will be required with a tie-breaking entry. Duplicate prizes will be awarded in the event of further ties.

7. All final winners will be notified by mail.

8. All entries, contents and ideas therein become the property of General Foods. No entries returned; no correspondence exchanged. Contest is subject to Federal, state and local laws and regulations. Any liability for Federal, state or other taxes on prizes received will be the responsibility of the winners.

9. General Foods reserves the right to disqualify entries prepared by professional "ghost" writers, schools and contest writing services.

10. Contest is open to any resident of the United States, its territories and possessions except employees of General Foods, its subsidiaries, selling agents, advertising agencies, Reuben H. Donnelley Corp., and their families. Offer void wherever prohibited or restricted.

# ENTER THE NEW Kool-Aid® CONTEST!

# WIN A WONDERFUL SUMMER CAMP VACATION

## FILL IN AND MAIL THIS ENTRY BLANK NOW!

Identify the animals above and check only those you find on the entry blank below. For example, there's a deer in the picture. So we've put a check (√) in the box beside "deer." (Be careful! Some of the animals in the picture are not listed below.)

| | | | |
|---|---|---|---|
| ☐ Porcupine | ☐ Otter | ☐ Raccoon | ☐ Squirrel |
| ☐ Woodchuck | ☐ Grizzly Bear | ☐ Red Fox | ☐ Rabbit |
| ☐ Beaver | ☐ Wolverine | ☐ Possum | ☐ Badger |
| ☐ Moose | ☑ Deer | ☐ Skunk | ☐ Weasel |

Put in here the *total* number of animals you've checked ➧ ☐

WITH EACH ENTRY ENCLOSE ENVELOPE FROM ANY FLAVOR KOOL-AID
MAIL TO: Kool-Aid, Box 6304, Chicago 77, Illinois

MY NAME_____ MY AGE_____

MY ADDRESS_____

CITY_____ ZONE____ STATE_____

Get extra entry blanks where you buy Kool-Aid

## 600 MARVELOUS PRIZES IN ALL

Here's a contest that's really fun to enter, fun to win! Just identify the animals in the picture, and *you* may be one of the 100 happy boys and girls who go to camp this summer free. Imagine fishing, swimming, boating, horseback riding . . . all at the expense of Kool-Aid! Or perhaps you'll win one of the 500 Zenith transistor radios offered as second prizes. Enter now! ASK MOM AND DAD TO HELP!

## 100 GRAND PRIZES

$200.00 Summer Camp Vacations (See rules at left)

## 500 SECOND PRIZES

ZENITH ROYAL 50 Transistor Radios

KOOL-AID IS A REGISTERED TRADEMARK OF GENERAL FOODS CORPORATION

## Now you can hear favorite stories of Twinkles and his friends...

235

# new fun-packed Twinkles record

It's the brightest, happiest new record of the year! On one side, you'll hear *three* complete stories about Twinkles and his zany friends just as you've heard them on TV. On the other side, you'll hear favorite songs from NBC-TV's hilarious cartoon show, "King Leonardo and his Short Subjects" – songs about Tooter Turtle, Hunter and the Fox, Odie Cologne, and many others! To get this special 45 rpm record, send only 25¢ with two Twinkles box tops and your name and address to Twinkles Record, Box 217, Minneapolis 60, Minnesota. Offer good only while supply lasts, so act *now!*

**only 25¢**

**with two Twinkles box tops**

45 RPM
EXTENDED PLAY RECORD
SHOWN ACTUAL SIZE

## KIDS!—BE SURE TO GET ALL THE TWINKLES STORYBOOK PACKAGES!

You'll find a complete Twinkles adventure on every storybook package. There are lots of stories to choose from, and you'll want to read 'em all! Just tear the magic line, and your storybook opens . . . and *you* can read the whole story! And you'll love the delicious *taste* of Twinkles – toasted little stars of energy oats 'n corn. So remember, start your day the "storybook way" with Twinkles—the only cereal in the storybook package!